



## Extended Producer Responsibility Plan

Extended Producer Responsibility (EPR) is the responsibility of every producer of electrical and electronic equipment (EEE) for channelization of e-waste to an authorised dismantler / recycler to ensure environmentally sound management of such waste.

We, TMB Electronics, being the producer as per E-waste (management) Rules, 2016, herby pleased to submit our detailed EPR plan. We being a good corporate citizen always give priority to compliance and follow all regulations amended time to time by government authorities related to e-waste management. Since inception of our business, we have given priority to e-waste disposal and taken several steps to implement the same as per guidelines issued by CPCB time to time. We hereby submit our EPR plan having details about general scheme of collection, channelization plan, RoHS compliance details etc.

## **Brief on General Scheme of Collection**

- During the time of packing of the materials, we ensure that our customer care number, email ID and the website details are clearly printed on each and every products packing. We have got a single number customer care number for all the states covered and the customers carrying the Electrical & Electronic Equipment waste will contact either our customer care or can also email us at our email id. They are also free to handover the waste to the dealer from whom he/she had purchased the products.
- We are also trying to educate all our distributors regarding E waste and also trying to educate them for the collection of the same from each and every customer whom they will be selling our product. We are also trying to convince them to educate all their dealers also for the collection of E waste.
- We will try and organize seminars and dealer/distributer meet from time to time and ensure that all the E-waste collected from our product gets collected by our distributors and are sent to our head office by them for recycling of the same.
- Whenever a customer carries a E waste along with him to either of our collection centres, the distributor/ branch office will arrange for buy back of the product

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accordingly by offering him a special discount on the new product supplied or else handover a gift voucher to him which can be redeemed against any of our products.

- We are also planning for advertisements in the newspapers of all the states covered for the education of the customers as well. We will be mentioning about the buy back scheme and also about the gift voucher for every customer who will be carrying the E waste to our collection centres so that they do not throw away the E waste and hand it over to our distributors from whom the product was purchased.
- We also are planning for a leaflet inside our products packing so that the leaflet can be read by each customer purchasing the product. The leaflet will carry all the details about the buyback schemes and also about the gift vouchers they can get if they carry the E waste generated to the distributor.

### **General Scheme of Collection:**

#### 1) E-Waste corner / drop box at Customers area:

To make the customers aware, we will display placards and posters at all our distributors/ dealers network and ask our distributors / dealers to make the customer aware of proper disposal of e-waste and also urge the customers to drop the products at our drop boxes after the end of life of the product.

#### 2) Awareness about E-waste on our Product Manual:

To make the customers/ distributors and also the dealers aware about the e-waste, we have mentioned about the same on our Product Manual so that everyone gets aware about the e-waste generation on these products.

#### 3) Buyback Schemes:

We will plan to launch buy back schemes on our products after the end of their life so that the customers take notice of the same and bring back the e- waste back to us.

#### 4) Education on handing the E- Waste:

We will educate all our distributors / dealers about e-waste generation by conducting training programs from time to time and also ask educate their customers about the same.

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**M/s. TMB Electronics**

**Collection Points and Collection Centres**

The Collection centres meant for collection of material from end user and channelizing the same through our e-waste management partner Greeniva Recycler Pvt. Ltd. We will update CPCB time to time regarding details of our collection Centres/Service centres once we start our operations.



S.No	State	Collection Points	Toll Free Number
1	Andhra Pradesh	H.no:4-6-99&100, Shop no: 110&111, 1st floor, sree complex, opp: Dena Bank, Shastri Road, Karimnagar-505001	1800 102 4919
2	Assam and Tripura	Ramdeo Communication, Shop No. 3, B. Bagaria Complex, Near Sani Mandir, Mancotta Raod,Dirbugarh	1801 102 4919
3	Arunachal Pradesh and Nagaland	LTM ENTERPRISES, M.G ROAD, HOPALI MARKET, NEAR RIDGE SHOPPING COMPLEX (HOPALI)- 791120(Arunachal Pradesh)	1802 102 4919
4	Bihar	VISION TECH, SHAHID CHOWK ABBAS KATRA 2 <sup>ND</sup> FLOOR INFRONT OF IDBI BANK KATI HAR - 854105(Bihar)	1803 102 4919
5	Chattisgarh	Robot Generation, Shop No- CF-02, 1 <sup>st</sup> floor, Rajiv Plaza, Old Bus Stand, Bilaspur- 495001(Chattisgarh)	1804 102 4919
6	Gujarat	Dev Mobile Care, B-48 first floor, sadguru tirthdham complex, raiya road, , Rajkot GJ - 360002	1805 102 4919
7	Haryana	Ansh Communication, Near UCO Bank, Bhagat Singh Chowk, Barwala- 125121(HR)	1806 102 4919
8	Himachal Pradesh	Rk Times And Communication, Main Bazar, Bhunter Kullu(Hp)- 175125	1807 102 4919
9	Jammu & Kashmir	Mobile Point, Lal Chowk Anantnag Kashmir- 192101	1808 102 4919
10	Jharkhand	Siddhivinayak Services, Near Trishna Restaurant, Shiv Dayal Nagar, Argora Huramu Bypass Road, Hurmu, Ranchi- 834004(Jharkhand)	1809 102 4919
11	Karnataka and Pondicherry	Nandi Mobile, Shop No-2, 1 <sup>st</sup> floor, Cantonment Complex, Khanapana Road,	1810 102 4919
12	Kerala and lakshadweep	Orange Mobiles, Athiyalil Plaza, central junction, mundakayam- 686513(Kerala)	1811 102 4919
13	Madhya Pradesh	Annu Mobile Center, Ganpati Plaza Market , Chhoti Bazariya , Morena 476001 (M.P.)	1812 102 4919
14	Maharashtra	Tulsi Softronics, Shop No 83 Gulshan Tower Near Reliance Big Cinemas, Jaistambh, Amravati,Maharashtra PINCODE:- 444602	1813 102 4919

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15	Manipur	SUNNY ENTERPRISES, Majorkhul Mamang Leikai, Near IDBI Bank Imphal, Manipur-795001(Manipur)	1814 102 4919
16	Meghalaya	Classic Store, Lewduh, Mawlonghat, Shillong 2- 793002	1815 102 4919
17	Odisha	R.R Mobile, 1St Floor, Jyoti Complex, Budharaja-768004, Odisha	1816 102 4919
18	Punjab	Rhythm Electronics, Main Bazar, Machiwada, Distt Ludhiana - 141115 (Punjab)	1817 102 4919
19	Rajasthan	Sanwari Enterprises, Shop No. G-6, Ground Floor, Space Cinema, Banipark, Jaipur - 302016	1818 102 4919
20	Tamil nadu	Megatronics, 2/1, Naicker New Street(Upstairs to Mani Medical) Madurat-625020(TN)	1819 102 4919
21	Telangana	LAXMIPARVATHI MOBILES, Near Thirumala Theatre Gate, Nalgonda-508001.	1820 102 4919
22	Uttar Pradesh	Rahul Pco & Communication, Kaithal Gate, Chandausi, Distt Sambhal - 244412 (Up)	1821 102 4919
23	Uttar Pradesh	Warisha Mobile Hospital, Maurya Market, Rambag Road, Amethi- 226501(Lucknow-UP)	1822 102 4919
24	Uttarakhand	FEELINGS, SAUN COMPLEX, NEAR NAGAR PALIKA, PITHORAGARH, U.K.. PIN 262501	1823 102 4919
25	West Bengal	E Zone Computer, Garbeta, Paschim Medinipur, ganga mose- 721127	1824 102 4919
26	Chandigarh	Shop No. 4, 1st Floor, Jarnail Enclave, Phase-I, Zirakpur, Chandigarh- 140 603	1825 102 4919
27	Madhya Pradesh	Shop No-3, 1st Floor Gautam Labdhi Complex, 34, Tt Nagar, Devas Naka, Indore-452010	1826 102 4919
28	Rajasthan	Kundan Market, 1st Floor, Main Bhiwadi Road, District Alwar, Bhiwadi, Rajasthan-301019	1827 102 4919
29	West Bengal	110/1/A, B.T.Road, Opposite I.S.I (Indian Statistical Institute), Near Subhashpalli, Kolkatta-700108	1828 102 4919
30	Dadra & Nagar Haveli and GOA	Sindhi Camp, Block No. 12, Room No- 407, Kopri Colony, Near Bhaji Market, Thane East-	1829 102 4919

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31	Andhra Pradesh	House No.16-2-705/28, Room No. 2,1st Floor Above Uco Bank, Mumtaz College Road, Malakpet,	1830 102 4919
32	Karnataka and Pondicherry	B-32, Devraj Urs Truck Terminal, Industrial Suburb, 2nd Stage, Opp. Kantirava Studio, Yeshwantpur, Bangalore-560022	1831 102 4919
33	Tamil Nadu and Andaman & Nicobar Islands,	Plotno-48 2nd Floor,2nd Street ,Thiru Yerkadu Co-Op-Nagar, Behind Savita Dental College, Chennai-600077	1832 102 4919
34	Uttrakhand and Himachal Pradesh	B-644,1st Floor, Awas Vikas Colony , District U.S Nagar, Rudrapur-263153, Uttrakhand	1833 102 4919
35	Gujarat and Daman & Diu	Abc Marketing Door No 13-14 Near By Poonam Party Plotvill Hansalpur ,Bechraji Viramgam Road Taluka Mandal, Dist. Ahmedabad -384210	1834 102 4919
36	Delhi	Khasra No-122/6/1,2nd Floor Main 100ft Road Sant Nagar Burari Delhi-110084	1834 102 4919

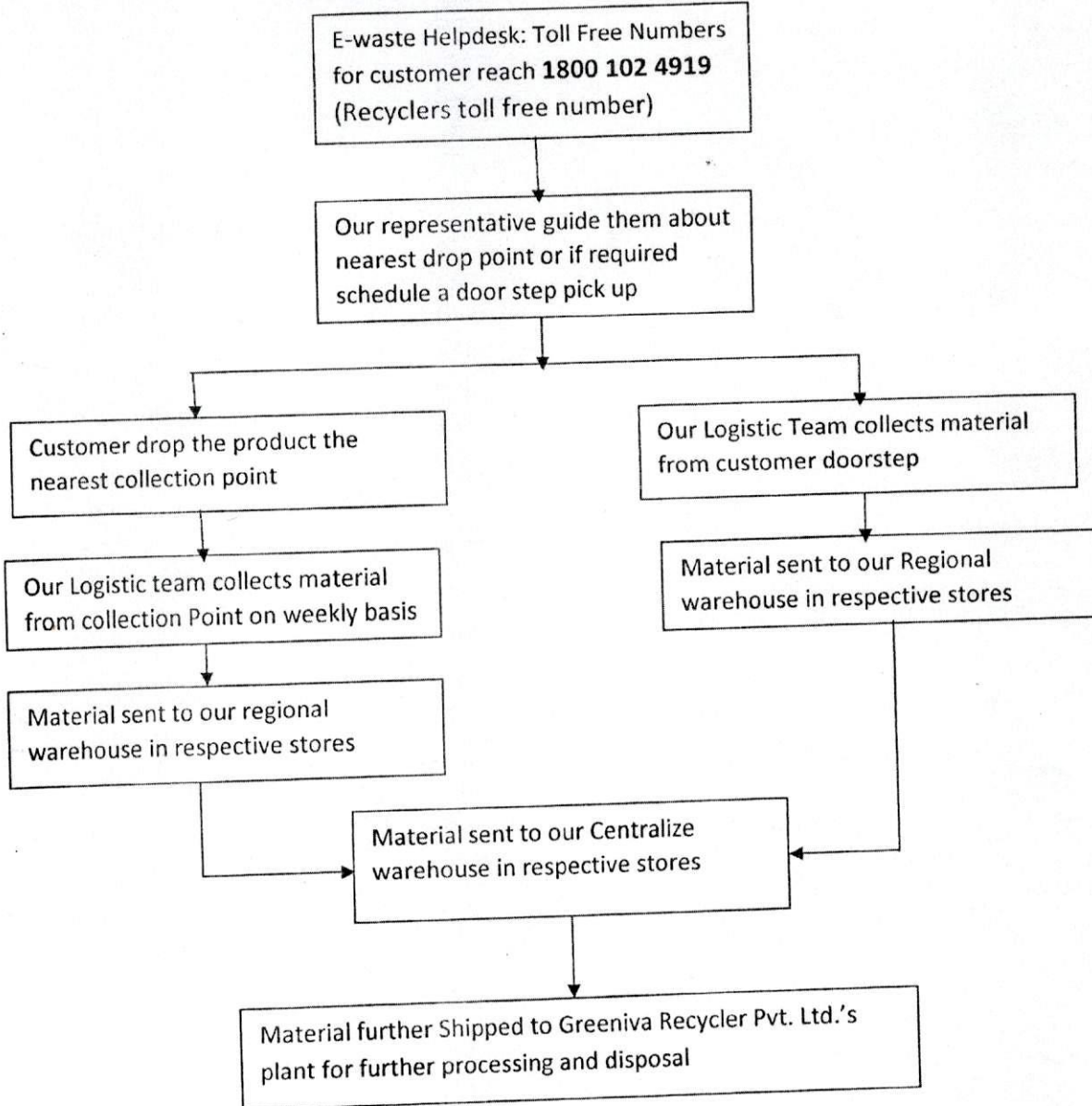
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### E -Waste channelization flow chart



2. Revised agreement is attached for your kind consideration.

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*Ramesh*  
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## Agreements with Authorised Recyclers/ Dismantlers

We have partnered with Greeniva Recycler Pvt. Ltd for channelization as well as disposal of all our e-waste generated from PAN India.

Details of vender are as follows:

**Name of the company:** Greeniva Recycler Pvt. Ltd

**Address:** G-284 Phase-1 M.G. Road. Industrial Area, Ghaziabad (U.P)

**Processing Capacity:** 1500 MT per Annum

**Contact Details:** 011-65150035, +91-9910000146

**Email ID:** info@greenivarecycler.com

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## Estimated budget earmarked for Extended Producer Responsibility (EPR)

Estimated budget earmarked for Extended Producer Responsibility (EPR) is given below:

S. No.	Particulars	Estimated Budget (Rs.)
1.	Awareness	50,000/-
2.	Specific Collection Schemes	40,000/-
3.	Collection Centres/points	40,000/-
4.	Channelization (including cost of the reverse logistics)	50,000/-
5.	Recyclers /Dismantlers	10,000/-
6.	ROHS testing	As per actual cost as per CPCB norms
7.	Any Other Schemes	Nil

Note: We are open to modify or change our estimated budget as per any new guidelines and rules & Regulations of CPCB given by time to time.

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## Details of proposed awareness programmes and allied initiatives

Lack of awareness among various stakeholders about the ill effects of the end-of-life products (e-waste) is the major concern in our country. In order to reduce the adverse impact on environment and health due to the polluting technologies, used in the unorganized sector for recycling e-waste there is a need to initiate sustained mechanism to create awareness

TMB Electronics will launch awareness programme on Environmental Hazards of Electronic Waste under EPR plan implementation. We are planning to provide financial support for conducting various awareness programmes by Academic Institutions, Industry Associations and professional organizations for organizing workshops/ seminars for schools/ colleges/ Resident Welfare Associations (RWAs)/ Bulk Consumers/ Regulatory bodies, media engagement etc. so that they can provide information regarding buy-back programme system of TMB Electronics and making campaign material for wide circulation on ill-effects associated with e-waste.

TMB Electronics is planning to get participate 05 E-waste awareness programmes on Pan India basis on 2017-18, 2018-19 and 2019-20. After that we will get participate more awareness programmes in financial year 2020 -21 onwards.

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#### ALLIED INITIATIVE:

- A general circular will be sent to all partners on the EPR certificate, E-waste Management and Environmental Management due to EEE placements.
- We will put the inserts in all the mobile phone gift boxes about the awareness and Government Notifications in a printed POP format, which will create awareness of the Company's scheme and return policy to individual customer.
- This will not only enhance the consumers awareness but also give a "what to do" guidance to the general public for the E-waste management.
- Regular campaigning on E-waste and Green Environment awareness will be done with E-waste helpdesk on planning, collection and disposal.
- Allocation of budget for the BTL activities in the school and colleges on the awareness of E-waste.

During programmes, suggesting them to use separate bins for the waste EEE products which can form a collection hub for recycler.

Company is also undertaking awareness programmes through website, posters and information booklets accompanying the equipment with regard to:

- Information regarding hazardous constituents (like lead, mercury, cadmium or chromium) in EEE.
- Information on hazards of improper handling, accidental breakage, damage and /or improper recycling of e-waste
- Affixing a visible, legible and indelible symbol (Non-disposal as ordinary waste) on the products or information booklets to prevent e-waste from being dropped in garbage bins containing waste destined for disposal.
- Instructions for handling of the equipment after its use along with the Do's and don'ts. Some of these are given below:

➤ Do's:

- Always look for information on the catalogue with your product for end-of-life equipment handling.

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- Ensure that only Authorized Recyclers repair and handle your electronic products
- Always call Local E-waste Authorized Collection Centers to Dispose products that have reached end-of life
- Always drop your used electronic products, batteries or any accessories when they reach the end of their life at your nearest Authorized E-Waste Collection Center/Points.
- Wherever possible or as instructed, separate the packaging material according to responsible waste disposal options and sorting for recycling.
- Always disconnect the battery from product, and ensure any glass surface is protected against breakage.

➤ Don'ts:

- Do not dismantle your electronic Products on your own
- Do not throw electronics in bins having "Do not Dispose" sign.
- Do not give e-waste to informal and unorganized sectors like Local Scrap Dealer/ Rag Pickers.
- Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfills.

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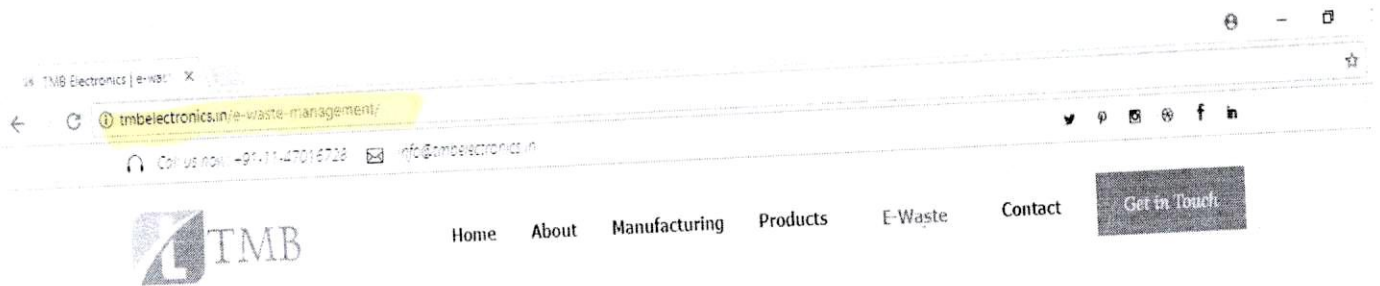
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<http://tmbelectronics.in/e-waste-management/>



## E-Waste Management

### Introduction

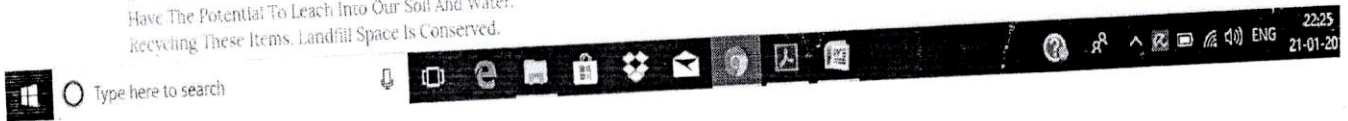
Electronic Waste, Or E-Waste, Is A Term For Electronic Products That Have Become Unwanted, Non-Working Or Obsolete, And Have Essentially Reached The End Of Their Useful Life.

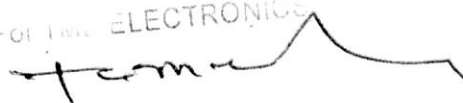
As Per E-Waste Rule 2016, The E Waste Defined As Electrical And Electronic Equipment, Whole Or In Part Discarded As Waste By The Consumer Or Bulk Consumer As Well As Rejects From Manufacturing, Refurbishment And Repair Processes.

E-Waste Contains Many Valuable, Recoverable Materials Such As Aluminum, Copper, Gold, Silver, Plastics, And Ferrous Metals. In Order To Conserve Natural Resources And The Energy Needed To Produce New Electronic Equipment From Virgin Resources, Electronic Equipment Can Be Refurbished, Reused, And Recycled Instead Of Being Landfilled.

E-Waste Also Contains Toxic And Hazardous Materials Including Mercury, Lead, Cadmium, Beryllium, Chromium, And Chemical Flame Retardants, Which Have The Potential To Leach Into Our Soil And Water.

Recycling These Items, Landfill Space Is Conserved.



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