

EXTENDED PRODUCER RESPONSIBILITY PLAN By Innocom Electronics Pvt. Ltd

Innocom Electronics Pvt. Ltd. is very much concerned for Environmental Laws and as an Extended Producer assumes its answerability towards the Environmental Laws. We have started our business in year **(October-2015)** and since inception of our business in India we have given priority to e-waste disposal . We **Innocom Electronics being** the producer as per E-waste (management) Rules, 2016, hereby pleased to submit our detailed EPR plan. As per the requirement of new E-waste management Rules, 2016 we have taken several steps to implement the same as per guidelines issued by CPCB. We hereby submit our EPR plan having details about general scheme of collection, channelization plan, RoHS compliance details etc.

- Brief on general scheme of collection

We have partnered with 3R Recycler registered with HSPCB and CPCB for management and dismantling/disposal of all our e-waste.

- As a part of agreement 3R Recycler collects all our E-waste generated from PAN India and disposes the same at their plant in IMT Manesar.
- 3R recycler our e-waste management partner is having all authorisation related e-waste dismantling from HSPCB/CPCB and having all connects related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.
- Keeping in view our sales volume and generation of e-waste as per our future e-waste targets and our expansion plan we have decided to follow these mechanism in our organisation for collection of e-waste.
 - As per our agreement with 3R recycler if any customer wants to handover their old product they can reach or call our e-waste recycling partner toll free numbers region wise covering Entire India are as follow North India-**1800-102-8632** , South India – **1800-843-303** ,East India -**1800-843-3301**, West India-**1800-843-3302**, . 3R Recycler representative explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door step we do send either our logistics team or 3R recycler team to collect the item and channelize the same to our e-waste partner plant for final processing.

3R recycler our e-waste management partner is having all authorisation related e-waste dismantling from HSPCB/CPCB and having all connects related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.


INNOCOM ELECTRONICS INDIA PVT. LTD

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Innocom Electronics India Private Limited**Corporate Office:**

Unit No. 1202-1204, 12th Floor, JMD Megapolis, Sector-48, Sohna Road, Gurgaon-122001, Haryana, India

Registered Office:

27, Kamarajar Colony, 3rd Street, Arcot Road, Kodambakkam, Chennai - 60024, Tamil Nadu

CIN: U52609TN2014PTC098637

E-Mail: Innocom.in@Innocom.in

Tel No: 0124-4982585

- Whether all States are covered?

Yes, In Focus Brand exists PAN India and cover all locations in India for collection and channelization of E-waste either through collection centre/points or through logistics partners.

- Specific collection schemes (buyback, exchange, DRS, etc.)

We have a mechanism of incentivising customer who want to return their end of life product (e-waste), whereby if any of our customer want to discard their product they call on our E-waste management partner toll free numbers. Once any call received at our toll free number our team directly call them and make an arrangement to collect the end of life product from their door step and depending upon life of product we incentivise our customer.

Buyback ↗

We propose to have a mechanism of incentivizing customer who wish to return their end of life product (e-waste), whereby if any customer wish to discard their product, they can call on the e-waste management partner toll free number **North India**-1800-102-8632 , **South India** – 1800-843-3303 , **East India** -1800-843-3301, **West India**-1800-843-3302 The representative will explain them about the process of disposal and shall make them aware about nearest collection centre/Collection point available to drop the e-waste and shall also give information about the incentive or exchange offer, if any, we will offer to them against their end of life product. If any customer wants to handover the material from their door step we do send either our logistics team or 3R recycler team to collect the item and channelize the same to our e-waste partner plant for final processing. We incentivize our customer depending upon the life of the Product.

E-waste Exchange:

We usually run e-waste exchange program whereby we will encourage our end user to deposit any of their old Phone (irrespective of brand) we exchange the same with either new one after giving some discount. This can be done at any of our collection point or by calling at our toll free number.

DRS ↗

We have not opted for 'Deposit Refund scheme' though we encourage our end users (customers) to handover their end of life product by incentivising them either by awarding them with monetary benefit or by giving discounts on purchase of new product against submission of old product.

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Agreements with Authorised Recyclers / Dismantlers

We have partnered with 3R Recycler for channelisation as well as disposal of all our e-waste generated from PAN India.

Details of vender are as follows:

Name- 3R Recycler

Address- Plot No-266, Sector-8, IMT Manesar, Gurgaon, Haryana- 122052

Processing capacity- 1800MTA

Contact details- 011-43026362

Estimated budget for Extended Producer Responsibility and allied initiatives to create consumer awareness.

The company has decided to allocate a budget for EPR and allied initiatives).

- Awareness programs and training : }
- Specific Collection Schemes : } Rs.20,00,000.00 (Aprox)
- Collection Centre/Points : }
- Channelisation (including cost of reverse logistics) : }

- Recycler/Dismantlers : 50,000.00
- RoHS testing : To be Furnished On Demand
- Any other scheme : NA

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Unit No. 1202-1204, 12th Floor, JMD Megapolis, Narayanapuram, Madhavaram, Chennai - 600044, Tamil Nadu

Registered Office:

27, Kamarajar Colony, 3rd Street, Arcot Road, Kodambakkam, Chennai - 60004, Tamil Nadu
CIN: U52609TN2014PTC098637

For more information, please contact us at
innoc@innocom.com

Declaration Of Technical Document for ROHS

We **Innocom Electronics Pvt. Ltd.** hereby make sure and avail all the technical document related to ROHS whenever demanded from CPCB for verification purpose.

Thanking you,
Yours Truly,



Jasdeep Singh Jawa

**Innocom Electronics Pvt. Ltd.
1202-1204, JMD Megapolis , Sector – 48.
Sohna Road, Gurgaon.**

Dated: 15-05-2017

Innocom Electronics India Private Limited

Corporate Office:

Unit No. 1202-1204, 12th Floor, JMD Megapolis, Sohna Road, Gurgaon, Haryana - 122004, India

Registered Office:

27, Kamarajar Colony, 3rd Street, Arcot Road, Sohna, Gurgaon, Haryana - 122024, Tamil Nadu.

CIN: U52609TN2014PTC098637

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ROHS Undertaking

We **Innocom Electronics Pvt. Ltd.** hereby agrees to bear all the expenses to be incurred for the purpose of ROHS testing of our products irrespective to brand as and if demanded by Central Pollution Control Board at any time.



Thanking you,
Yours Truly,

Jasdeep Singh Jawa

Innocom Electronics Pvt. Ltd.
1202-1204, JMD Megapolis , Sector – 48.
Sohna Road, Gurgaon.

Dated: 15-05-2017

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innocom Electronics India Private Limited

Corporate Office:

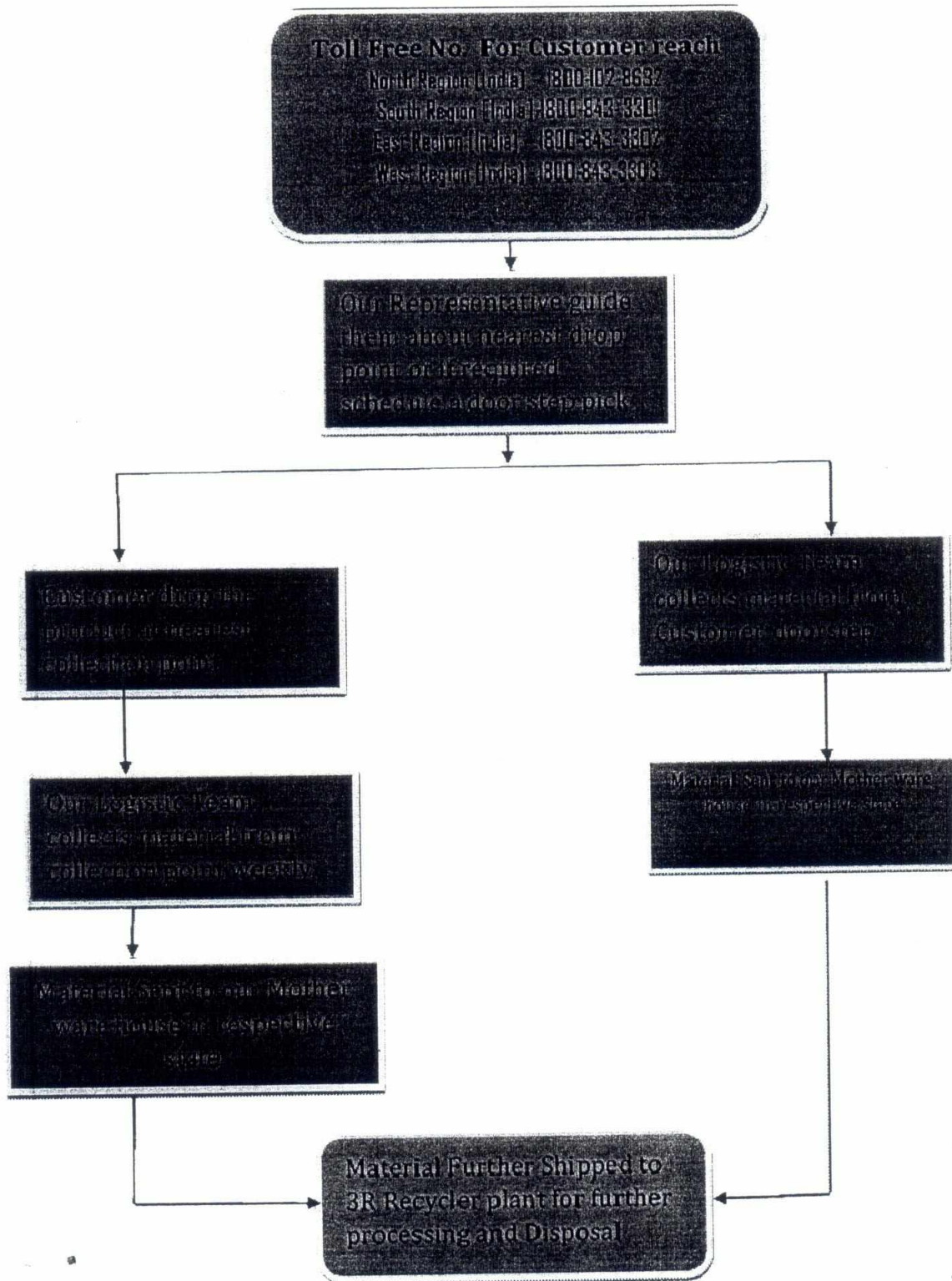
Unit No. 1202-1204, 12th Floor, JMD Megapolis, Sohna Road, Gurgaon, Haryana - 122001, India

Registered Office:

27, Kamarajar Colony, 3rd Street, Arcot Road, Noida, Uttar Pradesh - 201301, India

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Flow Chart:



Process of channelization

Earlier Authorization from SPCBs /PCCs

We Innocom Electronics Pvt. Ltd. have not obtained any authorization from State Pollution Control Board previously.

Thanking you,
Yours Truly,



Jasdeep Singh Jawa

**Innocom Electronics Pvt. Ltd.
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Details of proposed awareness programme:

PROPOSED AWARENESS PROGRAMME

1. We have partnered with 3R Recycler registered with Haryana State Pollution Control Board (HSPCB) for management and disposal of all our e-waste.
2. We have furnished/are furnishing details related to disposal of e-waste/ toll free number/collection points details on our website to educate customer about e-waste and its disposal.
3. We have established a Toll Free number for our customers if they want to give their End of life product for recycling they can call on toll free number and handover the same to us for final disposal of E-waste in environmentally sound manner and as per E-Waste provisions.
4. Alternatively, customers can also drop the End of life product at our collection bins installed at Service Centres for disposal as per E-Waste provisions.
5. We propose to regularly conduct awareness drive at all our offices and provide proper training to employees about handing of E-waste.
6. Company is also undertaking awareness programs through website, posters, and information booklets accompanying the equipment with regard to:
 - a) information on hazardous constituents (like lead, mercury, cadmium or chromium) in electrical and electronic equipment;
 - b) information on hazards of improper handling, accidental breakage, damage and/or improper recycling of e-waste;
 - c) instructions for handling of the equipment after its use along with the Do's and Don'ts ; and
 - d) Affixing a visible, legible and indelible symbol (non-disposal as ordinary waste) on the products or information booklets to prevent e-waste from being dropped in garbage bins containing waste destined for disposal.



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Website Detail:

Website Link and e-waste page information: <http://www.infocusindia.co.in/e-waste-management.php>

www.infocusindia.co.in/e-waste-management.php

InFocus - E Waste Management



At InFocus we are committed to a responsible "green" and a "white" IT. Our product lifecycle has been worked out to "take" disposal of e-waste into account. Smartphones and other electronic items are made of hazardous constituents which are strictly regulated by the Government of India under the E-waste Management and Handling Rules, 2011, which came into effect from 1st Oct 2012.

InFocus will seek shared responsibility and cooperation from customers in reducing the environmental impact of its products. InFocus is also compliant with all the applicable laws related to e-waste management.

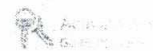
As a part of e-waste recycling initiative, InFocus has partnered with 3R Recycler, India's leading Electronic Waste Management and Disposal Company to comply with E-Waste management and handling Rules in providing customers with a sound management of end-of-life electronics.

3R Recycler - As part of its partnership with 3R Recycler, the company will provide E-waste drop-off centres and ensure environmental safe management of electronics that have reached their end-of-life phase. 3R Recycler has obtained all the necessary authorizations from the appropriate governmental agencies for their processing facilities. 3R Recycler ensures proper recycling and disposal of e-waste. This helps us protect the environment from any hazardous consequences which would be otherwise caused by the inappropriate waste management of e-waste. In case of any queries regarding the proper disposal and recycling of electronics, consumers can contact the helpline at

Toll Free Number

- 1. North India - 1800-402-8632
- 2. South India - 1800-643-3303
- 3. East India - 1800-643-3301
- 4. West India - 1800-643-3302

Email - info@3rrecycler.com



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