Brief On General Scheme of Collection (Extended Producer Responsibility Plan)

We, PUSHPA ELECTRONICS have empanelled E waste recyclers India registered with Haryana Pollution Control Board for collection and further processing of our E-waste.

- ✓ As a part of agreement E waste recyclers India will collect E-waste from PAN India and process the same at their Plant in M/s EWRI, Nuh, Haryana for this they have reverse logistics arrangement in place with Om Logistics Ltd.
- ✓ E waste recyclers India our E-waste management partner has obtained all the authorisation related to E-waste recycling from Haryana Pollution Control Board and having all connects related to Air/Water/Hazardous Waste. They have the capacity of 667 MT.

Keeping in view our sales volume and generation of E-waste we have decided to follow the below mechanism in our organization for collection E-waste:

Customer Reach:

According to our agreement with E waste recyclers India if any individual wants to handover their old product they can reach or call our E-waste recycling partner toll Free No. 1800-102-5679 where their representative will explain the caller about the process of E-waste and will guide them about the nearest collection point to drop off their old, obsolete product and in lieu they will further be informed about the incentive that can avail from our organization.

Our Reach to Customer:

Our E-waste recycler has PAN India Collection ability through their Reverse logistics arrangement with Om Logistics Ltd., so if any customer calls on our e-waste recycler toll free no. 1800-102-5679 and wants to handover their material from their premises then reverse collection will be arranged from their door step.

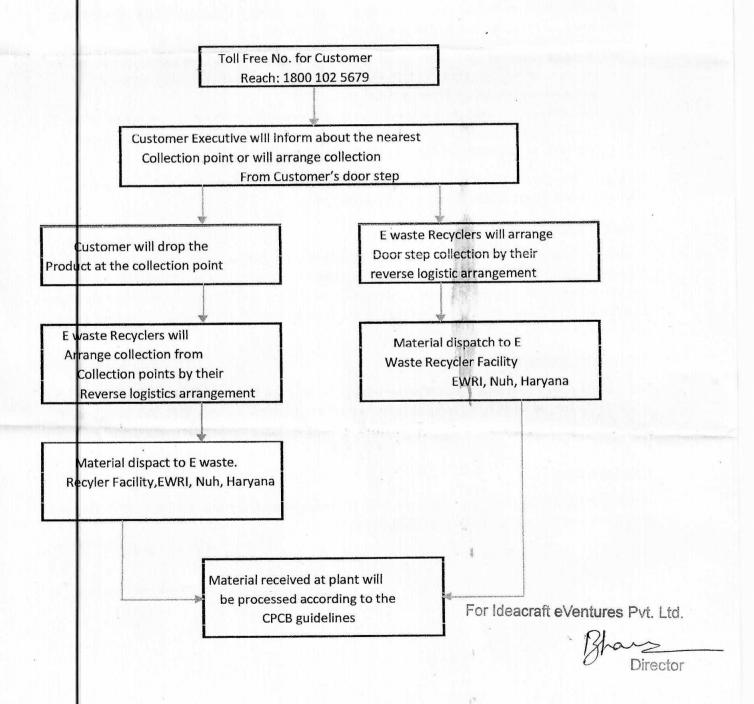
Final Processing:

In both the above collection mechanism the collected material will reach our recycler's facility for the final Processing of E-waste at M/s EWRI, Nuh, Haryana.

For Ideacraft eVentures Pvt. Ltd.

shaping ideas

FLOW CHART-Collection Mechanism



Registered Office: 1011-1018, Tower-4, DLF Corporate Greens, Southern Peripheral Road, Sector 74A Gurugram -122004, Haryana , India Tel: +91 124 6010900, Fax: +91 124 6010929

CIN: U51900HR2010PTC041082, Email: info@ideacraft.com, Web: www.ideacraft.com

Collection Facilities (Collection Point /Centres, Warehouse)

CN	***		on Point /Centres, Warehouse)	T
S.No.	State	City	Address	Phone No
1	Andhra Pradesh	Hyderabad	E-WASTE RECYCLERS INDIA,	MR. SANDEEP
			C/o OM LOGISTICS Ltd	KUMAR
			PLOT NO. 31 BLOCK-E,. Behind	BIJARNIA
			Axis Bank Samshabad R.R.	9100211137
			DISTT PIN No 501218	
2	Assam	Guwahati	E-WASTE RECYCLERS INDIA,	MR SURENDER
			C/o OM LOGISTICS Ltd	7086049105
			N.H 37 , Garalia , near National	
			games Stadium , Beltola ,	
			Guwahati – 781034 , Assam	
3	BENGAL	Central(FTL)	E-WASTE RECYCLERS INDIA,	MR AJIT SINGH:
			C/o OM LOGISTICS Ltd	8017307286
			P-1, New C.I.T.	Telephone: 033-
			P-46 Extn.Near Brace Bridge	24391495
			Railway Station,Hide Road, ,	- 1
			Kolkata - 700088	
4	BIHAR	Patna	E-WASTE RECYCLERS INDIA,	MR. SANJEEV
	7-9		C/o OM LOGISTICS Ltd	7763801969
			D-46 , Near Gate No -1	
27-1			Zero Mile Trans port Nagar,	
	= -1		Patana , Bihar	
5	CHHATTISGARH	Raigarh	E-WASTE RECYCLERS INDIA,	MR. NEERAJ
			C/o OM LOGISTICS Ltd	THAKUR
			KHASRA NO.24 VILLAGE	8370005257
			TATIBAND TEHSIL RAIPUR	
			,DISST. RAIPUR RAIPUR (C.G.)	
			492099	79' -
6	Delhi	DELHI 21	E-WASTE RECYCLERS INDIA,	MR, SUSHIL
		NO	C/o OM LOGISTICS Ltd	KUMAR
		- * 10-	21 RING ROAD, TRANSPORT	9268568539
			CENTRE (NEAR PUNBJABI	Telephone: 011-
		45 -	BAGH FLY OVER) NEW DELHI-	45970511/12
			110035	
7	Gujrat	VADODARA	E-WASTE RECYCLERS INDIA,	MR.SURENDER
			C/o OM LOGISTICS Ltd	SINGH
			C-1 TO 12, MARUTI ESTATE,	9714500566
			NR. HALOL HIGHWAY TOLL	
	e		NAKA, GOLDEN CHOUKADI,	
			VADODARA.(GUJ.) - 390022	
8	Haryana	AMBALA	E-WASTE RECYCLERS INDIA,	MR.VINOD
			C/o OM LOGISTICS Ltd	8397970439
			N.H.1, OPP MIRCHI	
			RESTORENTNEAR KAUSHAL	
			FILLING STATIONSAMBALKHI	1 1 1
			ROAD, MOHRI, AMBALA	
= 1			(HARYANA) 136135	
9	Himanchal	Baddi	E-WASTE RECYCLERS INDIA,	MR, PAWAN
-	Pardesh	Dadui	C/o OM LOGISTICS Ltd	MR. PAWAN KUMAR
Ī		- ' ' -	KHASRA NO. 652/2.0 NEAR	7832940021 &
L			For Ideacraft eVentures Pvt 1td	· JOHN TOULL OC

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1833616/	2022/Es	tt _ı Br		RADHA SWAMI SATSANG BHAWANSAI ROAD TEH .BADDI DISTT. SOLAN (HP) 173205	7832940028
	11	Jharkhand	RANCHI	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd C/O VINAIKA CAMPUS LALI RAJA ULHATU ROAD SIDROUL ON TATA ROAD RANCHI- 834010	MR.RAKESH 7091598665
0	12	Karantaka	BOMMANSA NDRA	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SLN AUTOYARD NO. 7/3 1ST CROSS BOMMANSANDRA,INDUSTRIA L AREA OPPOSIT KANORYA PLASTIC PVT. LTD. BOMMANSANDRA-560100	MR.RAJ KUMAR CHAUBEY 8050070247
	13	Kerala	TRIVANDRU M	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd KALLUVETTANKUZHI, VIZHINJAM-(PO), NEAR CHRIST NAGAR COLLEGE KOVALAM, TRIVENDRUM, KERALA-695521.	MR.SHAILESH TIWARI 7034025580
	14	Maharashtra	BHIWANDI	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SONALE VILLAGE, MUMBAI - NASIK HIGHWAY, OPP. PRESIDENCY SCHOOL, TAL. BHIWANDI, DIST. THANE - 421302	MR.GOVIND SINGH 9594966655
	15	Madhya Pradesh	Bhopal	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd C/O SUBHAM WARE HOUSE KATARA HILL / NEW BY PASS 11 MILL TOLLE STATE – MADHYA PARDESH 462021	MR.GHANSHYA M RAI 9644401084
	16	ORRISA	Bhubneswa r	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO - 573,574 SAMEIGADIA,CHAKEISAHANI P.O-RASULGARH BHUBNESWARPIN CODE – 751010	SHIVA PRASAG SAEANGI 8500311580
	17	Punjab	Amritsar	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd	MR.SUNIL THAKUR

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1833616/202				SULTANBINT ROAD NEAR AJAY PALACE DUBURAJI AMRITSAR PIN CODE – 143001	8558899519
	18	Rajasthan	JAIPUR	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd NEAR DPS SCHOOL N.H. 8 AJMER ROAD BANKROTA	MR. SANDEEP 9649999015
	19	Tamilnadu	TIRUNELVE LI	JAIPUR 302026 E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO- 163C, CHIDAMBARA NAGAR, SHANKAR NAGAR, TIRUNELVELI-627357(T.N)	MR.SURENDER KUMAR POONIA 8939877540
	20	Uttrakhand	Dehradun	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd	MR.SHANKAR POONIA
	-	ه و در در مهابقی ر د		A-61,TRANSPORT NAGARSAHARANPUR ROADDEHRADUN NEAR ISBT STATE – UTTARAKHAND	8392921855
	21	UTTER PRADESH	Agra	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd A-13/6, SITE-III, MEERUT ROAD INDUSTRIAL AREANEAR UTTAM TOYOTA SHOWROOM & FORD SERVICE CENTEROPP. CLOUD- 9 MARRIGE HOME, GHAZIABAD	MR.CHANDRA SHEKHAR SHARMA 9213097162
	22	GOA	GOA	PIN CODE- 201001 E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO.S141,PHASE IIIB, NEAR HOTEL RAVI CAFE, NEAR LOKMAT PRESS, VERNA, GOA 403722	RAKESH 9922444062
0				E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SURYA ROAD AGRTALA, NEAR	MR.AKSHYA KUMAR
	23	TRUPURA	AGARTALA	DEVEN ROADWAYSPIN- 799001,TRIPURA	7086045046

For Ideacraft eVentures Pvt. Ltd.

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Director

1833616/2022/Estt.Br

E WASTE MANAGEMENT

E-Waste material collection centre/point

For Ideacraft eVentures Pvt. Ltd.

Director

Estimated budget for Extended Producer Responsibility and allied initiative to create awareness:

IDEACRAFT EVENTURES PVT LTD. has decided to allocate annual budget for EPR and allied activities

S. no.	Particular	Approximate Cost	Allied activities/Remarks
1.	Awareness	5000	Leaflets, Banners, danglers at office and collection points, e-waste disposal information on ou
			website, recycling logo on product and description of ewaste on user manual.
2.	Specific collection scheme	5000	This budget is as incentive to customer to return old and obsolete material for e-waste or exchange
3	.Collection Center/points	10000	This cost is for rent purpose for the warehouse to allocate space for keeping e-waste
4	PROs		Our organization is not involving any PRO.
5	Channelization (including cost of reverse logistics)	10000	This is the approximate cost of reverse logistics for collection material from collection point or customer door step.
6	Recycler/Dismantler	10000	This cost is for channelizing e- waste through recycler
7	ROHS testing	AS ACTUAL	We agree to bear all financial expenses relating to ROHS testing and sampling
8	Any other Scheme	NA	NA NA

For Ideacraft eVentures Pvt. Ltd.

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Proposed Awareness Program

IDEACRAFT EVENTURES PVT LTD ensure to create awareness amongst our customer about the handling of Electrical and Electronic Equipment Waste and channelisation to the approved and authorised E-waste Recyclers according to the E-waste (Management) Rules 2016.

Lack of awareness amongst the people about the ill effect of E-waste handling by the unorganized sector is a major concern in our country. For reducing the adverse effect on our environment and our health we need to initiate sustainable mechanism to create the awareness about the safe disposal of E-waste.

IDEACRAFT EVENTURES PVT LTD will initiate an awareness program Social Media, workshops, training, user manual, booklet brochures and logs:

1. Social Media:

We also try to provide awareness to all by the means of social media like Facebook, and providing advertisements and posters so that each and every customer would be aware about how to handle the E-waste.

2. Workshops:

We will also conduct region wise awareness program and workshops at specific period of time and invite various stakeholders to attend the same and we spread awareness about the hazardous content contains the electronics goods. We will also educate our stakeholders about benefits of the recycling of electronic goods.

3. Training:

At the time of sales of the electronic goods, the customer are provide training about how to use that electronic goods and at the end of the life of each products, it should be disposed as per E waste management rule and should not be left in open environment.

4. User Guide/Booklet/Brochures:

It will be provided to customers for handling e-waste as collection and recycling arrangements with proper guidelines as per E-waste management rule 2016.

For Ideacraft eventures Pvt. Ltd.

5. Logos: While packaging the product we ensure that there will be recycling logo on the packed product.



5. Summary of Awareness Program:

Details		
Once a year Once in an year On packaging of every product Inside every packed product.		

For Ideacraft eVentures Pvt. Ltd.

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