# Extended Producer Responsibility Plan of Xerox India Limited

## General scheme of collection: -

**Xerox India Limited** is a producer as per E- Waste (Management) Rules, 2016. The said producer is importer and seller of Printers including cartridges (ITEW6) & Copying Equipment (ITEW7) - Sales discontinued for Copying Equipment (ITEW7) since 2009. **Xerox India Limited** for managing its Extended Producer Responsibility has made an agreement with **M/s. Trishiraya Recycling India Pvt. Ltd. (A unit of SIMS Recycling Solutions)** Recycler/Dismantler for management, collection and dismantling/recycling of all our e-waste.

#### Modes of Collection

- As a part of agreement M/s. Trishiraya Recycling India Pvt. Ltd. (A unit of SIMS Recycling Solutions) Recycler/Dismantler collects all our E-waste generated from the collection points and recycle/dismantle the same at their plant. Further all process of recycling is done in an environmentally sound manner.
- M/s. Trishiraya Recycling India Pvt. Ltd. (A unit of SIMS Recycling Solutions) is having agreement with M/s. Shree Granam Infosys for providing Logistics services.
- Xerox India Limited is having an agreement with reverse logistic partner M/s. Wheel
  India SCM Solutions Pvt. Ltd. and Agility Logistics Pvt. Ltd. for collection and
  transportation of E-waste in environmentally sound manner.
- Trishiraya Recycling India Pvt. Ltd. (recycler/our e-waste management partner) is having all authorisation related to e-waste dismantling and having all consents related to Air/water.
- Keeping in view our sales volume and e-waste generation we have shared our Toll Free. No. **1800 103 1225** for e-waste related enquires and for suggestion/clarification as well as for arranging a pick up from our side.
- We are selling/operating all over in India, and we shall use our logistics partners M/s.
   Wheel India SCM Solutions Pvt. Ltd. and Agility Logistics Pvt. Ltd. facility for the collection of e-waste from end consumer.
- Whenever collection request received from Xerox, we send the request to our Logistics Service Provider, he will provide Man power for collection and book the transporter locally and collect the material from Xerox warehouse, transport them to SIMS facility and charge us the local collection, consolidation and transport cost. This is the process of the reverse logistics we follow with regard to Xerox collections.
- Collection point/Warehouse list is attached.



Xerox India Limited 5th & 6th Floor, Block One Vatika Business Park Sector 49, Sohna Road Gurgaon - 122 018, Haryana, India Email: askus@xerox.com t + 91 - 124 - 4463000

f + 91 - 124 - 4463111

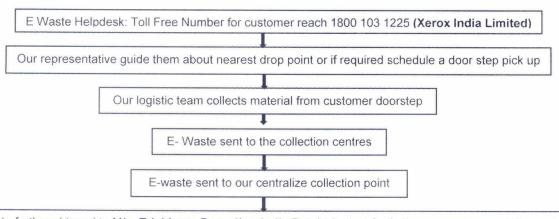
# 2. CHANNELIZATION OF E WASTE & ITS FLOW CHARTS

For an efficient channelization of E Waste Xerox India has classified its E Waste
Products into two categories – Equipment's and Cartridges and below are the details
and flowcharts of the E Waste Channelization for each such category

a. Channelization of Equipment -E Waste

Steps	Details
1.	End of Life Xerox Products are collected by Xerox India from its customer's
	location across India and stored/ deposited at its 28 warehouses cum
	collection centres.
2.	From these 28 Collection Centres, the E waste is moved to the Main
	Collection Centre based out of Bhiwandi Maharashtra.
3.	At the main Collection Centre, E-waste products are assessed /reviewed
	from a point of view of reuse or cannibalization by the in-house technical
(4)	team of Xerox.
4.	Post the abovementioned segregation, the final E waste is collected by the
	authorised Recycler from the Main Collection Centre.

## E-Waste Channelization Flow Chart of Xerox India Limited



E-waste further shipped to M/s. Trishiraya Recycling India Pvt. Ltd. plant for further processing and disposal

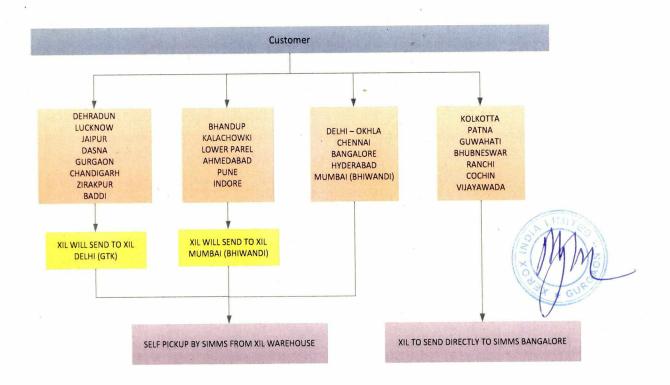


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## b. Channelization of Cartridges & others E waste.

Steps	Details
1.	Empty toner & cartridges are collected by Xerox India from its
	customer's location across India and stored/ deposited at its 28
	Collection centres.
2.	Out of the 28 Collection Centres, the E waste collected at centres based
	in the north region are sent to Delhi Collection Centre. The Authorised
	Recycler collect the E waste from Delhi Collection Centre. The E
	Waste from the collection centres of the west region is collected at
	Main Collection Centre at Bhiwandi Maharashtra. The Authorised
	Recycler collect the E waste from this Bhiwandi Collection Centre.
3	Collection Centres located at Chennai, Bangalore & Hyderabad have
	larger collection of E waste and therefore the Authorised Recycler
	collects the E waste from these locations directly.
4	For certain Collection Centres based in cities in east and south region
	of India (as specified in the Flow Chart below), Xerox transports the
	E waste collected from these Collection Centres to the Authorised
	Recycler's location.



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# 3. Website Information

a. The link for the Xerox India website is <a href="https://www.xerox.com/en-in/about/ehs/reduce-waste">https://www.xerox.com/en-in/about/ehs/reduce-waste</a>.

b. The above links provides details of the E-waste initiatives at Xerox and it hosts toll free number for customers to react out to Xerox with respect to E waste.

# <u>Annexure – 1</u>

# List of Collection Centres with details as below.

S.NO.	WAREHOUSE	XIL CODE	WAREHOUSE ADDRESS as on Dec05, 2016	Contact Name	Contact Number
1	DELHI-OKHLA	OKH	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., B-236, Okhla Phase I, Okhla Indl. Area, New Delhi 110 020	Mr Sunder	9312953777
2	DELHI	DEL	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., 208-213, Budhpur Village, GT Karnal Road, New Delhi 110 036	Mr Bilendra	9350776110
3	DEHRADUN	DDN	Xerox india Ltd,C/o Agility Logistics Pvt Ltd, Plot No 91 Mangalam Warehouse, Transport Nagar Dehradun-248001 ( UTTRANCHAL)	Mr Raman	99974489987
4	LUCKNOW	LKN	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., C-522, Maya Bhagwan Complex, Near Saheed Path Road, Transport Nagar, Lucknow-226008	Mr Ajay	9621491412

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				3	Xerox India Lir 5 <sup>th</sup> & 6 <sup>th</sup> Floor,	Block One
5	JAIPUR	JPR	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Plot No.SP- 636A, Road No.6, V.K.I.Area, Jaipur 302 012, Rajasthan	Mr Vikash	9887004 Yatika Busines Sector 49, Soh Gurgaon - 122 Haryana, India Email: askus@x t + 91 - 124 - 44 f + 91 - 124 - 4 Website: www.x	018, 1 erox.com 463000 463111
6	DASNA	NDA	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Khasra No.2542 & 2543, NH24, Hapur Road, P.O.Dasna, Ghaziabad- 201001	Mr Krishna	9650778485	
7	GURGAON	GUR	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Khasra No.19/7/2, 7/3 Min, 8/1 Min, 8/2, 8/3, of Revenue Estate of Village Godoli Khurd, District Gurgaon- 122001	Mr Sunil Kumar	9873472681	
8	Rajpura	RJP	Xerox India Ltd C/o Agility Logistics Pvt Ltd, Tepla Banur Road, Village – Mehmadpur, Tehsil – Rajpura, District – Patiala, (Punjab) – 140417	Mr Ramesh	9888318121	
9	BADDI	PAR	Xerox India Ltd.,C/o. AGILITY LOGISTICS PVT. LTD.,Plot No.14, HPSIDC Industrial Area , Near India Oil Plant Baddi Himanchal Pradesh-173205	Mr Khemanand	7807260404	
10	BHANDUP	MUM	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Warehouse # 10/A, Jai Hind Oil Mill Compound, 153, LBS Marg, Bhandup(West), Mumbai 400 078	Mr Dhanajay	9321328255	
11	KALA CHOWKI		Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Shop Number 6, Viganharta Building, GD Ambedkar Marg, Kala Chowki, Mumbai 400 0333	Mr Subhash Gadi	9930549031	

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Xerox India Limited 5<sup>th</sup> & 6<sup>th</sup> Floor, Block One

					5 <sup>th</sup> & 6 <sup>th</sup> Floor,	Block One
12	AHMEDABAD	АНМ	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Plot # 796, Block B, Corporate W/H Hub opp alfa hotel, Aslail, Ahmedabad 382 427	Mr Jignesh	8866988 Valka Busines Sector 49, Soh Gurgaon - 122 Haryana, India Email: askus@x t + 91 - 124 - 4 f + 91 - 124 - 4 Website: www.3	018, a erox.com 463000
13	PUNE	PUN	Xerox India Ltd, C/o Agility Logistics Pvt Ltd, Gate no 433, Subpneyo Properties, behind weilkfiled, next to Jai Chetan, WH Lonikand, Pune Highway, Tal-Haveli Pune-412216, Maharashtra	Mr Sunil Dhalve	7798189944	
14	INDORE	ВНР	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Patwari Halaka No.26/1, Opp.Omaxe City 2, Village Mangallya Sadak, AB Indore Bypass, Sulakhedi Road, Indore 453 771	Mr Rahul	9165167050	
15	KOLKATTA	KOL	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Sankrail Industrial Park, Mouza Bhagabatipur, P.O- Kandua, P.SSankrail, Dhulagarh, Howrah-711	Mr Paban	8420308661	
16	PATNA	PAT	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Popular Warehouse, Near Vihar Hospital, Kankar Bagh, Zero Mile, West of Transport Nagar, New Bypass Road, NH30, Kanak Bagh, Patna 800 026	Mr Manjay	9570231042	
17	GUWAHATI	GUW	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., East India Technosys Pvt. Ltd., Behind Garchuk Police Station, AK Dev Road, NH37, P.O.Katavri, Guwahati 781 035	Mr Lok	9706095669	
18	BHUBNESWAR	BBS	Xerox India Ltd., C/o. Agility Logistics Pvt. Ltd., 668, Rosulgarh,	Mr Debendra	9861974106	MITA

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			NH5, Bhubneshwar, Orissa-751010		Vatika Bus Sector 49, S Gurgaon - 1
19	RANCHI	RAN	Xerox India Ltd., C/o. Agility Logistics Pvt. Ltd., JP Nagar, Opp. Pani Tanki, Booty Road, Ranchi 834 009	Mr Pankaj	91100204 <b>Hbfy</b> ana, It Email: <u>askus</u> t + 91 - 124 f + 91 - 124 Website: <u>w</u> y
20	CHENNAI	CHN	Xerox India Ltd., C/o. Agility Logistics Pvt. Ltd., Kanishik Warehouse, No.204, Nallur Village, Vijanallur, Sholavaram Post, Chennai 600 067	Mr Praveen	9566229411
21	CENNAI SPARES W/H	CHN	Xerox India Ltd., C/o. Agility Logistics Pvt. Ltd., L.P. House, 69, Giriappa Road, T.Nagar, Chennai 600 017	Mr Vinoth	9841773264
22	BANGALORE	BLR	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Aksha Commercial Complex, No.26, Victoria Road, Civil Area, Bangalore 560 047	Mr Joseph	9844108346
23	HYDERABAD	HYD	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., SY No.605, Deveryamzal Road, Kompally, Secunderabad, Hyderabad 500 014	Mr Ramesh	9347839602
24	HYDERABAD	HYN	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., 6-3-1109, Navabharath Chambers, Raj Bhavan Road, Somajiguda, Hyderabad 500 082	Mr Anjan Kumar	9182643015
25	COCHIN	КОС	Xerox india Ltd, C/o Agility Logistics Pvt Ltd, 2/5-A Near Alangad Grama Panchayat, Neericode, Koduvazhanga, Aluva- 683511	Mr Selvam	8778680812
26	BANGALORE	BAN	Xerox India Ltd., C/o.Agility Logistics Pvt. Ltd., Shed No.9, Survey No.31, 18th KM old Madras Road, Vigronagar Post, Bangalore 560 049	Mr Baba Jan	9738897518
27	BHIWANDI	MUM	Xerox India Ltd., C/o.Wheel India, SCM	Mr Dipesh	9594507915

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		*	Solution Pvt. Ltd, Building No S, Gala no 1-6" Globe Complex, Owali Village, Dapoda, Road. Bhiwandi Thaluk distt. Thane-421302, Maharashtra		Vatika Busines Sector 49, Sohr Gurgaon - 122 Haryana, India Email: askus@xx t + 91 - 124 - 44 f + 91 - 124 - 44 Website: www.x
28	VIJAYAWADA	VWD	Xerox India Ltd., C/o.Wheel India, SCM Solution Pvt. Ltd, Shop No -1-2nd Cross, 3rd Road Five Star Building, Autonagar, Vijyawada, Andhra Pardesh-520007	Mrs Bharti	9502567799
29	J & K	JMU	Xerox India Limited, 824 A, Near Dogra Ground, Last Morh, Gandhi Nagar, Jammu and Kashmir - 180004	Mr Rohit	9419184450

7. Estimated budget for Extended Producer Responsibility and allied initiatives to create consumer awareness.

S.No.	Areas	Budget (INR)	
1	Awareness Program	20,000	
2	Channelization of E Waste for collection and recycling	15,00,000	



# 6. AWARENESS PLAN

Xerox India understands that the E Waste Management Rules 2016 requires Xerox India to have an awareness plan on E –Waste and its right full disposal. Accordingly, Xerox India proposes the following initiatives for the forth coming years so as to educate its channel partners and customers on E Waste and its rightful disposal.

Activity.	Target Audience	Threfframe
Website updation with new policy	Customers / Dealers	By 31 <sup>st</sup> Jan 2017
E- Mail communication on Xerox E-waste management process	Customers	Once every quarter – registered customers
E-mail communication on Xerox E-waste management process	Dealers	Once Every Quarter
Key contacts and Mail IDs – ready reckoner through e- mail marketing	Customers and Dealers	Once Every Quarter
Face-to-Face session  – reinforce the importance of e- waste management and Xerox process to manage e-waste.	Partner Mid- year meet	Jul- Aug 2017
SMS communication to All Partner	Dealers	Once a month



# 7. WEBSITE INFORMATION.

Details on the existing management of E = Waste at Xerox India can be ascertained from its website – www.xerox.com.

**FOR Xerox India Limited** 

Authorised Signatory

Name:

Date:

Enclosures: Annexure-1 – List of Xerox Warehouse Locations

Annexure -2 – Copy of Service Agreement with Trishyiraya.

Annexure- 3 – Flow Chart representation of E waste Channelization

RL



#### **E-Waste Awareness Plan**



#### 1. Website

- The website content on Xerox India's E-Waste Management Mechanism along with Contact Details has been shared with the concerned Website Administrator from our Global Brand Team. The web page will go live on our official website by 25 Aug 2018.

#### 2. Events

We shall carry out sessions on creating awareness about E-Waste Collection Mechanism during the following Events as per the specified frequency

Event	Frequency
Partner Round Tables	Twice in a Quarter
Face to Face Product Training	Once in a Quarter
Webinars	Once in a Quarter
Annual Kick off	Once in a year

## 3. Marketing Collaterals

- We have developed some collaterals with a note on our TOLL FREE No for addressing E-Waste Collection Related Queries.
- Please note that the design of these proposed creatives might vary in terms of layout or colour theme, subject to Xerox Global Brand Corporate Guidelines, at the time of publishing them.



## **Front Page**





# Xerox® A4 Office Portfolio

#### An office product to meet every need.

There's a job watting to be done. A noutrier pinit job. A single page to be copied. A critical hundredgage report to be primed in full color, then faxed, sconned and emailed to users around the world. Whatever your task, Xerox has the right office primers or multifluction parties to help you do the best job, with more speed, reliability and value than you ever thought possible.

#### **Last Page**



# 4. Call Centre



- An option for reaching out to Xerox representative for E-Waste Related Queries has been built into our IVRS system of TOLL FREE NO – 1800 180 1225. The representatives will be made equipped with all the necessary information on our E-Waste Management Mechanism along with complete details on the Collection Centres.
- 5. Email Communication
- We will disseminating a series of communication though Email to educate our Authorized Channel Partners and Employees about the importance of E-Waste Management and Xerox India's Mechanism for processing the E-Waste.

## **Sample Communication**



