

CENTRAL POLLUTION CONTROL BOARD पर्योवन्या, वन एवं जलवायु परिवर्तन मंत्रात्य भारत सरकार

MINISTRY OF EMVIRONMENT, FOREST & CLIMATE CHANGE GOVT, OF INDIA

Date: 13.05.20

By Speed Post

Anand Kumar Additional Director & Divisional Head WM-III Division

B-29016(1528)/(EPR)/19/WM-III Division

To.

Shri Manish Sharma M/s. Swarovski India Private Limited, 1st Floor, Building No 10C, DLF Cyber City, Gurgaon, Haryana-122002

Sub: EPR Authorisation under E-Waste (Management) Rules, 2016

Sir,

With reference to your application for grant of Extended Producer Responsibility (EPR) Authorisation under E-Waste (Management) Rules, 2016, please find enclosed herewith the EPR - Authorisation for the Electrical and Electronic Equipment (EEE) as specified in the Authorisation.

This issues with the approval of the Competent Authority.

Yours faithfully,

(Anand Kumar)

Encl. As above Copy for information to:

The Member Secretary, Haryana Pollution Control Board C-11, Sector-6, Panchkula, Haryana-134 109 Chandigarh

2. The Regional Director, Regional Directorate Central Pollution Control Board, PICUP

Bhawan, Vibhuti Khand, Gomti Nagar, Lucknow-226010 3. PS to MS-for kind information of MS please

(Anand Kumar)



केन्द्रीय प्रदूषण नियंत्रण बोर्ड CENTRAL POLLUTION CONTROL BOARD

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

FORM 1 (aa) [Under rule 5 (6) and 13 (1)(ii)]

EXTENDED PRODUCER RESPONSIBILITY- AUTHORISATION

[Extended Producer Responsibility Authorisation for Producer of the Electrical & Electronic Equipment]

Ref: Your application for Grant of Extended Producer Responsibility - Authorisation for following Electrical & Electronic Equipment under E-Waste (Management) Rules, 2016

- Cellular telephones: Feature Phones & Smart Phones (ITEW15);
- 1 EPR Authorisation Number: B- 29016(1528)/(EPR)/19/WM-III Division Date:13.05.2019
- 2. M/s. Swarovski India Private Limited, 1st Floor, Building No 10C, DLF Cyber City, Gurgaon, Haryana-122002 is hereby granted Extended Producer Responsibility Authorisation based on:
 - (a) Extended Producer Responsibility plan and;
 - (b) Proposed target for collection of E-waste submitted by them.

M/s. Swarovski India Private Limited shall meet the yearly collection target for e-waste as per the table given below:

Year	Collection target of ITEW15 in Weight(MT)		
	Smart Phone	Feature Phone	
2019-20	0.45	NIL	
2020-21	*	NIL	
2021-22	*	*	
2022-23	*	*	
2023-24	*	*	

*Collection target will be fixed after submission of sales data

- The Authorisation shall be valid for a period of five (5) years from date of issue with following conditions:
 - i. You shall strictly follow the approved Extended Producer Responsibility plan, a copy of which is enclosed herewith as Enclosure-I;
 - ii. You shall ensure that collection mechanism or collection Centres are set up or designated as per the details given in the Extended Producer Responsibility plan and that shall be completed before the proposed dates if any in the EPR Plan (list of collection Centres and the toll free numbers for reverse logistics enclosed);

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- iii. You shall ensure that all the collected e-waste is channelized to your authorised dismantler/recycler M/s. Global Waste Solution, S.F., Unit No 207, Aggarwal CITI Mall, Plot No-4, C.C. Road No. 44 Pitampura, Delhi, North West, Delhi, Delhi-110034 and records shall be maintained both at recycler's end as well as at your end;
- iv. You shall maintain records, in Form-2 of these Rules, of e-waste and make such records available for scrutiny by Central Pollution Control Board as and when directed;
- v. You shall file annual returns in Form-3 to the Central Pollution Control Board on or before 30th day of June following the financial year to which that returns relates;
- vi. You shall submit annual sales data along with your annual returns.

vii. General Terms & Conditions of the Authorisation:

- a. The authorisation shall comply with provisions of the Environment (Protection) Act, 1986 and the E-waste (Management) Rules, 2016 made there under;
- The authorisation or its renewal shall be produced for inspection at the request of an officer authorised by the Central Pollution Control Board;
- c. Any change in the approved Extended Producer Responsibility plan should be informed to Central Pollution Control Board within 15 days on which decision shall be communicated by Central Pollution Control Board within sixty days;
- d. It is the duty of the authorised person to take prior permission of the Central Pollution Control Board to close down any collection centre/points or any other facility which are part of the EPR plan.
- e. An application for the renewal of authorisation shall be made as laid down in sub-rule (vi) of rule of 13(1) the E- Waste (Management) Rules, 2016;
- f. The Central Board reserves right to cancel/amend/revoke the authorisation at any time as per the policy of the Central Board or as notified by the Government from time to time.

viii. Additional Conditions: -

- a) That the applicant will submit revised application for grant of EPR Authorisation in case of applicant engaging any PRO or changing its EPR Plan;
- b) That the applicant has to modify agreement with his recycler/dismantler by adding clauses that his recycler/dismantler will arrange collection and channelisation of e-waste from any part of the country or from any consumer in an environmentally sound manner as and when required and the recycler/dismantler has the capabilities to handle, dismantle and recycle the EEE item code ITEW15 (Feature phones & Smart Phones) including its components, consumables, parts and spares and submit it within three (03) weeks of receiving of this EPR Authorisation to CPCB;

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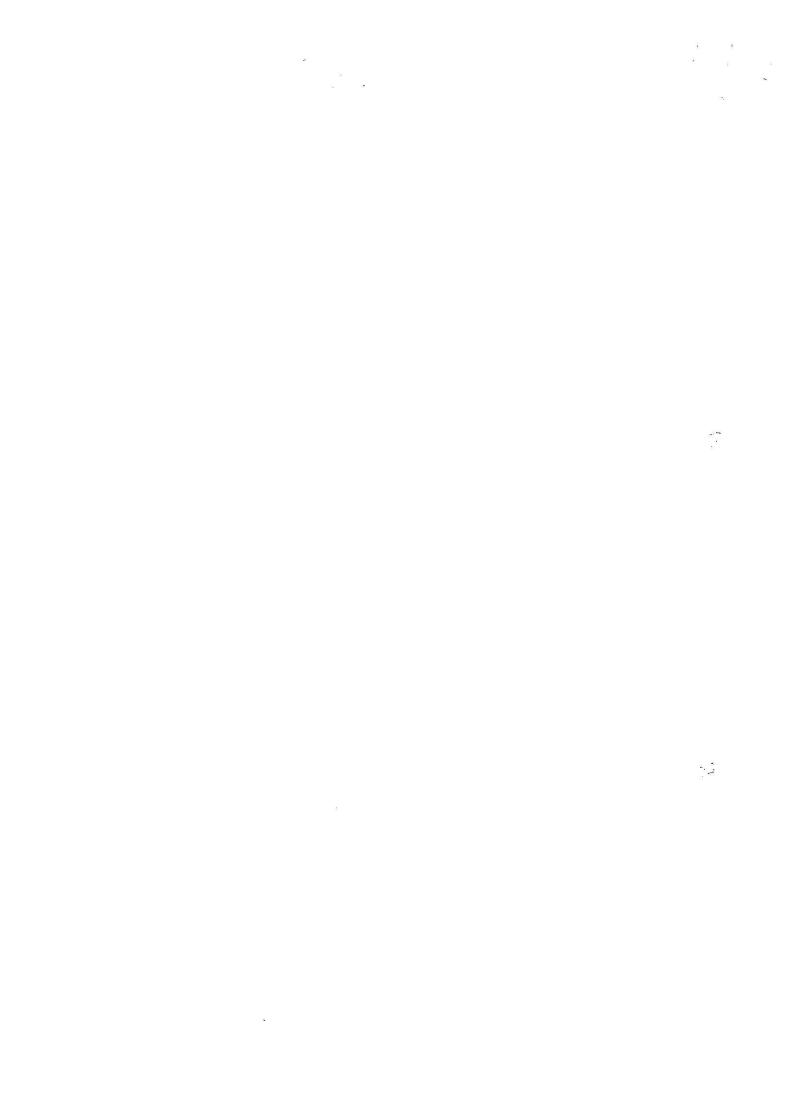
- c) That the applicant has to ensure that the e-waste collected at collection centres/points or through Buy-back and DRS mentioned in the application should reach to its authorized dismantler/recycler;
- d) That the applicant has to submit to CPCB every quarter the amount of E-waste (in weight) of EEE code ITEW15 (Feature phones & Smart Phones) collected in that quarter and recycled;
- e) That the applicant has to submit Enclosure A of the self-declaration whenever it launches any new model of its product;
- f) That the applicant has to provide RoHS information on the booklet and brochures of their Products;
- g) That the applicant has to ensure that the Bills/Invoices of sale of EEE ITEW15 (Smart Phones & Feature Phones) have to contain information on toll free number, web site link for collection, channelisation of e-waste;
- h) That the applicant has to maintain all the technical documentation on RoHS for verification by CPCB/SPCB whenever required;
- i) In case of any violation of the above condition, your authorization will be suspended/
- j) Time lines mentioned above has to be strictly met, failing which authorisation shall automatically stand withdrawn.

Authorized signatory (With designation)

To, M/s. Swarovski India Private Limited, 1st Floor, Building No 10C, DLF Cyber City, Gurgaon, Haryana-122002

Anand Kumar

Additional Director & Divisional Head, WM-III Division Central Pollution Control Board M/o Envt., Forest & Climate Change, Govt.of India Parivesh Bhawan, East Arjun Nagar Delhi-110 032





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Annexure - 3

EXTENDED PRODUCERS RESPONSIBILITY PLAN (EPR - Plan)

uf

SWAROVSKI INDIA PRIVATE LIMITED

We M/s. SWAROVSKI INDIA PRIVATE LIMITED at 1ST FLOOR, BUILDING NO 10C, DLF CYBER CITY, GURGAON, HARYANA-122002 Importers & Trader of CELLULAR TELEPHONES: FEATURE PHONES & SMART PHONES & its parts & accessories being producer as per E-waste (Management) Rules, 2016, hereby submit our EPR Plan. We proposes to implement EPR through Global Waste Solution, that will work as our Recycler and has substantial experience in collection, storage, transportation, dismantling and recycling of E waste.

EPR PLAN (Extended Producer Responsibility Plan):

a) Please provide details of your overall scheme to fulfil Extended Producer Responsibility obligations including targets. This should comprise of general scheme of collection of used/waste Electrical and Electronic Equipment from the Electrical and Electronic Equipment placed on the market earlier such as through dealers and collection centers, Producer Responsibility Organization, through buy-back arrangement, exchange scheme. Deposit Refund Scheme, etc. whether directly or through any authorized agency and channelizing the items so collected to authorized recyclers.

SUGGESTED EXTENDED PRODUCER RESPONSIBILITY PLAN

6.1)General Scheme of Collection

6.1. i.) Brief Write-up on a Scheme for Pan India Collection of E-Waste:

We have made agreement with M/s. Global Waste Solution which will act as a agency for collection storage and transportation of E-waste on our behalf from all over India for environmentally sound dismantling & recycling at its facilities located at 71/22/2, VILLAGE RAM NAGAR, DHATURI RAM NAGAR ROAD, GANAUR, -131001 HARYANA to meet our collection target our recycler will collect E-waste from individual consumer, bulk consumer, informal sector through door to door collection Or will collect from consumers/bulk consumers if they call to our toll free number for pick up /collection or our recycler can organize take back of E-waste or he can arrange pick of E-waste from any location of the country and will ensure proper dismantling & recycling of collected E-waste its facilities located at 71/22/2, VILLAGE RAM NAGAR, DHATURI RAM NAGAR ROAD, GANAUR, -131001 HARYANA.

For Swarovski India Pvl. Ltd.

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M/S. SWAROVSKI INDIA PRIVATE LIMITED shall ensure that its recycler will collect and channelize E-Waste (WEEE) generated from its consumers/bulk consumers from any part of the country/pan India.

COLLECTION FROM RETAIL / BULK CONSUMERS

M/S. SWAROVSKI INDIA PRIVATE LIMITED shall keep record of its sale to various bulk / retail consumers and contact them through the 'Door to Door' contact program me or / by offering drop point services at our service centers at the End of life (EOL) of the equipment sold by us. M/s Global Waste Solution our recycler will facilitate the collection and transportation of E-Waste (WEEE) to its Recycling facility for dismantling and recycling.

6.1. ii.)Scheme may include collection center's/reverse logistic service provider/Courier Service/Recycler/etc.

Our Recycler has collection arrangements to cover entire country for collection of E-waste. We have Recycler Toll free no. 1800-2707-666 which can be approached by any consumer or bulk consumer for arranging collection of their c-waste by the agents of recycler or by the logistic support team of recycler for collecting E-wasting. Our Recycler has agreement with transporter name M/s In India cargo movers which can transport E-waste in safe and environmentally sound manner from consumers/bulk consumers for environmentally sound dismantling and recycling at its dismantling & recycling facilities.

The Recycler has collection arrangements at large city hubs. These collection points/centers will facilitate returns of e-waste by consumer / bulk consumers. In case of areas far away from Collection Points / Centers, a roving mechanism will be established, where in a mobile van shall be sent periodically to such areas so that customers can return their End of life (EOL) products for which announcement/publication of schedule of movement of roving vehicle and coverage of a particular area in a particular day at a particular time will be made through web sites and pamphlets in News Papers of that area where roving mechanism will be arranged.

Retailers employed by the Producers shall also form the forward line of collection of E-Waste (WEEE). They shall be useful for collection of products sold under exchange scheme. The Recycler shall collect the E-Waste (WEEE) directly from the Retailers on the information provided by us.

In very special cases customer shall also be provided the facility of courier services, wherein he will be directed to deposit his product directly with a registered transporter for onward delivery to the Recycling facility.

Purchase of E-Waste from open market Global Waste Solution as a recycler knows the informal recycling market to meet shortfalls in target.

For Swarovski India Pvt. Ltd.

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Take back system for collection of E-waste requires setting up of the following: -

<u>COLLECTION POINTS</u> - We M/s SWAROVSKI INDIA PRIVATE LIMITED will be using collection point/ centers established by GLOBAL WASTE SOLUTION presently the collection center's are located at 20 states (list attached).

M/s. GLOBAL WASTE SOLUTION has plan to increase the numbers of collection points in future in addition to the existing collection points as given in attachment.

These are the first line of collection, generally established by the service centers, dealer or distributer. The customer drops his E -Waste (WEEE) at a respective Collection point and is paid a standard incentive for his goods based on prearranged rates. The dealer will ensure that the E -Waste (WEEE) collected by him through returns of WEEE by the consumers of M/s SWAROVSKI INDIA PRIVATE LIMITED WEEE should be channelized to the recycler and there should not be any leakage and there will not be any resale.

Global Waste Solution will pick up E -Waste (WEEE) from a number of collection points periodically or if the quantity of E -Waste (WEEE) is sufficiently large the pickup can take place directly from collection points such as bulk consumer thus avoiding staging of E -Waste (WEEE). Payment for such collections will be done by Global Waste Solution to the Producer

For Swarovski India Pvt. Ltd

Authorn Signature

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6.1 iii.) Name, address and contact numbers of all the collection centers/reverse logistic service provider/courier service/etc.

Collection Points / Collection Centers

We have sign an agreement with M/s. GLOBAL WASTE SOLUTION, who are an authorized dismantler and recycler having authorization from Haryana Pollution control board as our new Recycler, who shall be responsible for all the EPR activities including collection transportation storage, segregation and dismantling and recycling with regards to our E Waste. We will use our recycler Partner's collection points for channelization of the e-waste. We don't have collection points in all the states but the collection points of neighboring state will collect the e-waste from nearby States. States wise list of collection points are given

Details of Collection Centers already established by GLOBAL are as under: -

S. No	State	Address	Remarks (Contact at)
1.	DELHI,	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
		32-B, Basement, Block-G1, GTK Road	Contact Shubham -9999253054
		Industrial Area, Delhi.	
2.	HARYANA	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	71/22/2, Dhaturi Ram Nagar, Haryana.	Contact Shubhain -9999253054
3.	UTTAR PRADESH	GLOBAL WASTE SOLUTION is a	Toll Free No. 1800- 270-7666
		NCR based recycling facility and has	Contact Shubham -9999253054
	20	collection centre in Delhi. Noida state can	
		adequately be covered by Global waste	
		solution from any of its Collection centres	
		in the NCR region	
4	RAJASTHAN :	GLOBAL WASTE SOLUTION	Contact Shubham -9999253054
	**	G-230, RHCO Indl Area. Udaipur-	Toll Free No. 1800- 270-7666
, , , , , , , , , , , , , , , , , , , 		Rajusthan.	
5.	PUNJAB	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
		1062/5, Adampur Doada, Distt. Jalandhar,	Contact:D.K.Sharma 9650457454
	-\ -	Punjab.	
6.	JAMMU&KASHMIR	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
		Baribrahna, Kathua, Jammu.	Contact: D.K. Sharma 9650457454
7.	HIMACHAL	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
	PRADESII	VPO Barot Banal, The : Futehpur, Disit.	Contact:D.K.Sharma 9650457454
		Kanga, Himanchal Pradesh.	
8.	UTTRAKHAND	GLOBAL WASTE SOLUTION	'Foll Free No. 1800- 270-7666
		Shop No. 14A, Ground floor, Raj Piaza,	Contact:D.K.Sharma 9650457454
	4	Rajpur Road, Dehradun -UK	
9.	GUJARAT &	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
	DAMAN & DIU	Plot No. 3373/1, Phase -4,,Chhatral GIDC,	Contact Shubham -9999253054
		Tal. Kalol, Dist. Gandhinagar-Gujarat	
10.	GOA,	GLOBAL WASTE SOLUTION	
-	MAHARASHTRA,	Damel Pada, Near Parmar Builders,	Toll Free No. 1800- 270-7666
		National Highway no.8, Vasai East, Taluka	Contact DK-9820150051 dia Pvt.
	ü-	Vasai, Palghar -401206	For Swarovski maid

SWAROVSKI INDIA PVT LTD

Ltd.

1st Floor, Building No. 10 C, DLF Cyber City, DLF Phase 2, Gurgaon-122002 (HR) T +91 124 4698200 F +91 124 4698277 swarovski.co. Registered Office Address: Swarovski India Pvt. Ltd. 1A-1D, Vandana Building, 11, Tolstoy Marg, New Delhi-110001. CIN-No : U27205DL1996PTC082592



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11,	ANDIRA PRADESH	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
		Plot No. 5-82, Preshanth Nagar, Dulapally	
12		IDA, Jeedimetla, Hyderabad-500055.	
12.	TELANGANA	GLOBAL WAS TE SOLUTION	
		SY NO.429/1B, Penumuru Village and	Toll Free No. 1800- 270-7666
		Mandal, Chittoor -517126.	
	50 28	Sy. No. 19/10, 12, 13, 14, Dharma eddy(v),	
—i—-		Yellareddy (M), Nizamabad, Telangana.	Toll Free No. 1800- 270-7666
	İ	The collection points at Chittor and	Contact Shubham -9999253054
		Nizamabad cater for any pick up from	Toll Free No. 1800- 270-7666
S _c	2	cities of Telangana. However, our arrangement with Logistics Partner has	
		been tasked to provide transportation	*
		support for any areas that have been left	
		covered.	
13.	JHARKHAND	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
Collaboration of the Collabora	& BIHAR	Mejin, P.S-Saltora, Bankura.	100 Free No. 1800- 270-7000
		The collection points at Bankura cater for	Toll Free No. 1800- 270-7666
		any pick up from cities of Jharkhand &	100 1166 140. 1800- 270-7606
		Bihar. However, our arrangement with	
		Inline India Cargo has been tasked to	
		provide transportation support for any areas	
		that have been left covered	
14	WEST BANGAL	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
61 3(8)		207, Jugi Para Road, Dum Dum,	Contact Mr. Manish-9999361212
		Kolkata-700028	Contact Mr. Manish-9999301212
15.	ARUNACHAL	GLOBAL WASTE SOLUTION	P-1-1- K-P-1 0054232040
A.M. W	PRADESH	Rekha Lamra, Bhalukpong, Arunachal	Ravinder Kr Rai - 9954337060 Toll Free No. 1800-2700-038
		Pradesh	1011 1-166 (40: 1600-2700-038
16	ASSAM & SIKKIM	GLOBAL WASTE SOLUTION	Toll Free No. 1800- 270-7666
		H.No.3 Hatigaon, Distt.Kampup,	1 1111111111111111111111111111111111111
		Assam-781038.	
17.	MANIPUR	GLOBAL WASTE SOLUTION	Ravinder Kr Rai – 9954337060
	- 30	M Boney Singh, Tentha Khongbal	Toll Free No. 1800-2700-038
		PO Wangjing, Thoubal, Manipur	
	MEGHALAYA &	GLOBAL WASTE SOLUTION	Ravinder Kr Rai - 9954337060
18.	TRIPURA	Raju Mourah 12th Mile, Rebhoi	Toll Free No. 1800- 270-7666
		Meghalaya - 793101	
8		The collection points at Thoubal cater for	Ravinder Kr Rai - 9954337060
		any pick up from cities of Tripura.	Toll Free No. 1800- 270-7666
	· ·	However, our arrangement with Inline	
		India Cargo has been tasked to provide	
	ļ	transportation support for any areas that	
		have been left covered	
19.	MIZORAM	GLOBAL WASTE SOLUTION	Ravinder Kr Rai - 9954337060
		M Boney Singh, Tentha Khongbal	Totl Free No. 1800- 270-7666
		PO Wangjing, Thoubal, Manipur	1011 1100 110, 1000- 270-7000
20.	NAGALAND	GLOBAL WASTE SOLUTION	Ravinder Kr Rai - 9954337060
		Pritam Jaiswal Near Ram Janki School	Toll Free No. 1800-270-7666 Vi
		Dimapur MC, Nagaland	For Swarovski India



6.1 iv) Provision of Tollfree number for collection to help consumer /bulk consumer in sending their E-waste. The numbers should be specified in application.

TOLLFREE NUMBER

Global Waste Solution as Recycler has established a help line with TOLLFREE NUMBER (1800-2707-666) to assist and direct individual customers and in some cases bulk consumer also for collection and channelization of E-Waste (WEEE).

6.1.V.) Provide details of buy-back/Exchange/DRS/Any Other collection schemes [Optional]

Presently we don't have any buy-back/Exchange/DRS/Any other collection schemes

<u>Purchase of E-Waste from open market</u> Global Waste Solution as a recycler knows the informal recycling market to meet shortfalls in target...

Global Waste Solution as a Recycler also plans to carry out 'door to door' collection of appliances in residential areas under its own stewardship. Such a collection can be transferred to M/s SWAROVSKI INDIA PRIVATE LIMITED at a differential fee for dismantling and recycling.

For Swarovski India Pvt. Ltd.

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Take back system for collection of E-waste requires setting up of the following: -

<u>COLLECTION POINTS:</u> - We M/s SWAROVSKI INDIA PRIVATE LIMITED will be using collection point/ centers established by GLOBAL WASTE SOLUTION presently the collection center's are located at 20 states (list attached).

M/s. GLOBAL WASTE SOLUTION has plan to increase the numbers of collection points in future in addition to the existing collection points as given in attachment.

These are the first line of collection, established by producer with assistance from the recycler. The customer drops his E-Waste (WEEE) at a respective Collection point and is paid a standard incentive for his WEEE based on prearranged rates. The operator of the collection points will ensure that the E-Waste (WEEE) collected by him is channelized in the waste stream and not resold unethically.

Global Waste Solution will pick up E -Waste (WEEE) from a number of collection points periodically or if the quantity of E -Waste (WEEE) is sufficiently large the pickup can take place directly from collection points such as bulk consumer thus avoiding staging of E -Waste (WEEE). Payment for such collections will be done by Global Waste Solution to the Producer

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6.2 (i) Provide write up on movement of E-waste from collection onwards to the premises of authorized dismantler or recycler.

Our collection and channelization scheme is centred around consumers/bulk consumers. The collection of e-waste starts from individual consumers either through door to door collection or through pick up on call or through returning/dropping by the consumer to our collection points/centers. For returning/dropping of WEEE by consumer our recycler will regularly organize collection/returning campaign among consumers. Our Dealers, whenever they will receive WEEE from our consumer, will transfer that WEEE to our collection channel. Our recycler will also involve whenever such need arise the informal sectors and employ them as part of our collection schemes for collection of WEEE. Car recycler will also participate in the auctions of e-waste by bulk consumers and channelize the collected e-waste to his dismantling and recycling facilities directly. E-Waste generated at our service centers will also be collected by our recycler for channelization to its dismantling/recycling facilities. The residue generated if any after recycling will be sent to TSDF.

CHANNELIZATION OF E-WASTE TO RECYCLING / DISMANTLING FACILITY

Global Waste Solution as Recycler is responsible for collection of E-Waste (WEEE) and channelizing it to the formal recycling chain. The following is ensured by the recycler.

Logistic Agreement between Recycler and Transporter

Global Waste Solution has desired arrangement for collection of E-Waste (WEEE) from various collection points established by itself and its associated partners through a Logistics Agreement. It also operates a consortium of local transporters for carrying goods in NCR region. It also has understanding with different transporters in various cities for logistic support.

6.2. ii) In case of used florescent lamps, movement from collection center to TSDF.

(-----Agreement with TSDF Enclosed-----)

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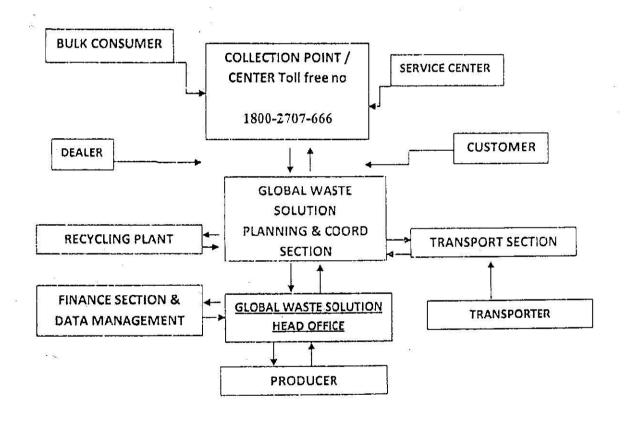
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6.2. iii) Provide a schematic flow chart showing movement of E-waste at various points starting from collection onwards till it reaches authorized dismantler or recycler.

FUNCTIONAL ORGANISATION FOR TAKE BACK OF E-WASTE (WEEE)BYRECYCLER

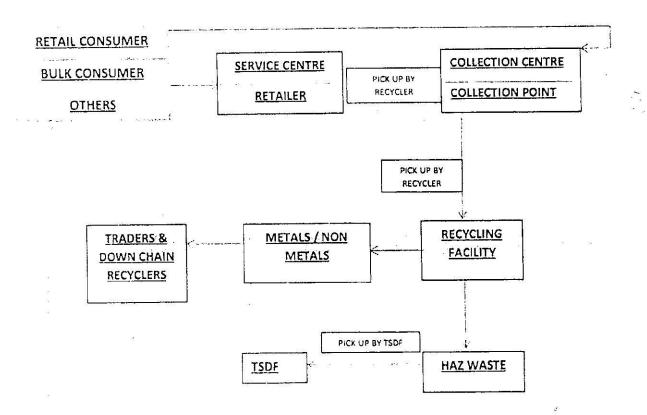


For Strarovski India Pro. L.a.

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MOVEMENT AND PROCESSING OF E-WASTE (WEEE) - FLOW CHART



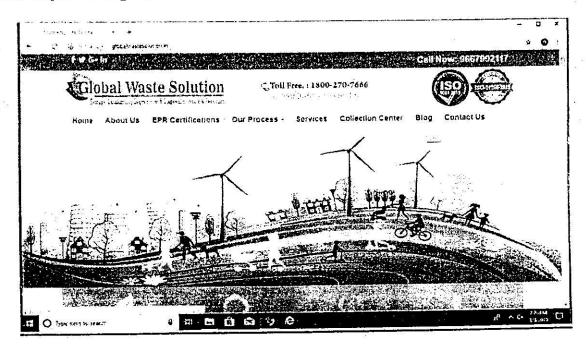
For Swarovski India Pvt. Ltd.



SWAROVSKI

6.3 .i) Website details:

Link: http://www.globalwastesolution.in



6.3.ii) Details of Content of related to collection mechanism of E-waste such as details of all collection schemes:

6.3.iii) Toll free number on web-page: 1800-2707-666

For Swarovski Ing Auth Red Signatory



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6.3.iv) Website link has to be on home page at a prominent place on the producer's website:

Website link: www.swarovski.com

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CRYSTAL WATCHES

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CATEGORIES







For Swarovski India Pvt. Ltd.

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7.0) Estimated budget for Extended Producer Responsibility and allied initiatives to create consumer awareness.

Awareness Funds

Rs 10,000

Scheme for Collection

Rs 10,000

Channelization

Rs 5,000

Total funds for E-WASTE WEEE:

Rs 25,000

8.0.i)Details of proposed awareness program the following details shall be given in application:

Proposed Awareness plan for customer:

We have engaged M/s Global Waste Solution as our recycler and who will also take care awareness program me for collection of E-waste from consumers, bulk consumers, school children, RWA. We are also targeting our retailer dealer and sensitizing them on management of E-waste including its collection storage and its harmful impact on environment. Our Recycler will run awareness campaign through workshops, seminar, radio(FM/AM), placing pamphlets in newspaper on our collection points/centers, reverse logistic mechanism, our channelization programme, toll free numbers, website links etc. for making consumer and bulk consumer aware about our collection and channelization and about our recycling infrastructure of collection of WEEE.

We have associated with Global Waste Solution, that works as a recycler with collection storage of recycling facility, Recycling and collection and channelization of E waste .As per agreement Global Waste Solution collects E-waste generated from PAN India and recycling at their plant.

We furnish all the details related to collection and channelization of e-waste products after end of life. i.ē.

The details of collection Centre are available on company's website at the following URL:

www.swarovski.com

Customer Care: Customer my also contact toll free No. 1800-2707-666 any day between 9.30 AM to manish.sharma@swarovski.com e-mail send 7.00 PM support@globalwastesolution.in.

Company's customer care department shall be able to provide assistance in this regard. As of now, there is no Specific scheme offered by M/s SWAROVSKI INDIA PRIVATE LIMITED in future, plan offer any such scheme by the way of gifts or discount coupons scheme at the time of their old equipment disposal. It shall duly notify Central pollution control board, in writing, about such arrangement



- i) We also look awareness program me through Website, Boucher's, Poster and information booklets accompanying the products after end of life regard to:
 - Information about hazardous constituents (Like lead, mercury, cadmium or chromium) in electrical and electronic products.

 Information on hazards of improper handling, accidental breakage, damage and or improper recycling of e-waste.

3. Instructions for handling of the products after its use along with the Do's and Don'ts: and

4. Affixing a visible, indelible symbol (non-disposal as ordinary waste) on the products or information booklets to prevent e-waste from being dropped in garbage bins containing waste destined for disposal.

8.0.1 a) Detail of proposed seminars, workshops:

WE WILL FIRST 2 YEAR TARGET METRO CITY & SMALL CITY TARGET 2 YEAR 3RD& 4TH YEARS.

Proposed Seminars will be 2 in a year and workshop also 2 in a year.

Target Audience the Global waste solution shall target the following audience: -

Schools

The awareness on E-waste should begin at the very base of our society. M/s SWAROVSKI INDIA PRIVATE LIMITED will target maximum schools for this purpose as children become carriers of knowledge and cause a change in habits as they grow.

Housing Societies

Housing societies generate bulk of the E-waste pertaining to large home appliances. An endeavour is being made to meet various Housing societies committees and make them aware on the problems of E-waste and its safe disposal at end of its life.

Retailers / dealers These outfits are very important in the sale of electronic / electrical products of any producer. They are single point contact for sale of goods. It is imperative that Retailers and Dealers of ibid appliances must have full knowledge of the life cycle of the product. M/s SWAROVSKI IN A PRIVATE LIMITED has made it a policy to include E -Waste awareness during the annual / half yearly dealer meets.

Frequency of Conduct – 6 months

Cities - Delhi, Mumbai

Advertisements - Local Newspapers in NCR / Northern Region

For Swarcvski Lndia Pvt. 110.

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Awareness shall also be disseminated through:

- i. Markings on EEE Products that are likely to become WEEE.
- ii. User guides listing out the collection centers location and Toll free numbers of the Recyclers.
- iii. Websites giving details of collection chain.
- iv. We will print toll free nos. (our recycler) and website link on the invoice/bills of customers so that they will be collection system of E-waste.

We will conduct region wise awareness program me and workshops at specific period of time and invite various stakeholders, school, college, institution, retailers, dealers, bulk consumers etc. to attend the same and we spread awareness about the hazardous content contains the electronics goods, we will also educate our stakeholders, school, college, Institution, retailers, dealers, bulk consumers about benefits of the recycling of electronic goods. We are planning for conducting seminar/workshop once in a year in metro cities/small cities/urban areas/north-east states.

8.0.i. b) Proposed Advertisement in newspapers / TV / Radio, Pamphlets, booklets

We will spread awareness by all means of social media like Facebook etc. and will provide advertisements through inserting pamphlets & booklets inside the newspaper so that each and Every citizen of India would be aware about how to handle the E-waste.

8.0.i.C) Logos for recycling of E-waste on Product's Packaging

While packing the product, we ensure that there will be a waste recycling logo on the packed products.



8.0.i.d) Provision of user Guide/ Booklet/ Brochures giving details of collection and recycling arrangements made for E-waste

It will provide to customers for handling e-waste as far as collection and recycling arrangements with proper guidelines as per E-waste management rule 2016.

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Summary of Awareness Program

Particulars	Details
Seminars/Workshops For Consumers, Residence, welfare Society, School, College	Twice in a Year
Advertisements	Once in a six month
Logos	On packaging of every product
User Guide/ Booklets/ Brochures	Inside every packed product

Do's & Don'ts

Do's:

- Always look for information on the catalogue with your product for end-of life equipment handling
- > Ensure that only Authorized Recyclers repair and handle your electronic products.
- Always call our E-waste Authorized Collection centers / points to dispose products that have reached end-of life.
- Always drop your used electronic products batteries or any accessories when they reach the end of their life at your nearest Authorized E-waste Collection Centers point.
- Always disconnect the battery from product and ensure any glass surface is protected against breakage.

Don'ts:

- Do not dismantle your electronic products on your own.
- > Do not throw electronics in bins having Do not Dispose" sign.
- Do not give e-waste to informal (Kabbadi) and unorganized sectors like Local forap Dealer Rag Pickers.
- > Do not dispose your product in garbage bins along with municipal waste that ultimate reaches landfills.

For Swarovski India Fee.

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