



# **KBR TRADING PVT. LTD.**

CI No. : U51909DL2001PTC110739

## **Extended Producer Responsibility Plan**

Extended Producer Responsibility (EPR) is the responsibility of every producer of electrical and electronic equipment (EEE) for channelization of e-waste to an authorised dismantler / recycler to ensure environmentally sound management of such waste.

## **Brief on general scheme of collection**

We have signed an agreement with Aptus Recycling Pvt. Ltd., registered with Karnataka State Pollution Control Board for management and dismantling/ disposal of all our e-waste.

- As a part of agreement, Aptus Recycling Pvt. Ltd., will collect all our E-waste from our collection points on PAN India and dispose the same at their plant at No.241/4B, Maganur Village, Kiragavalu Hobli, Malavalli Town, Mandya-571430, Karnataka.
- M/s Aptus Recycling Pvt. Ltd. our e-waste management partner, is having all authorization related e-waste dismantling from KSPCB/CPCB and having all connects related to Air/Water/Hazardous waste. They have capacity of 300 MT per annum.
- Keeping in view our sales volume and generation of e-waste as per our future e-waste targets and our expansion plan we have decided to follow these mechanisms in our organization for collection of e-waste.
  - If any customer wants to handover their old product they can reach or call us on Toll Free Number 1800 200 3808. Our representatives explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door steps, we do send our logistics team to collect the

For KBR Trading Pvt. Ltd.

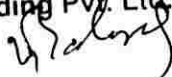
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Factory: Plot no 351, Phase-V, EHTP, HSIIDC, Sector-56, Sonipat, Kundli-Haryana-131028  
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items and channelize the same to our e-waste partner plant for final processing.

- We don't have signed any agreement with dealer regarding channelization of e-waste.
- We have not taken earlier EPR authorization from SPCBs/PCCs.

For KBR Trading Pvt. Ltd.



Director



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35/10

Collection Points		
States	Address	TOLL FREE NUMBER
ANDHRA PRADESH/ ANDAMAN AND NICOBAR ISLAND 2	PADMARAJ SMART CARE, 49-34-32/3, AKKAYYAPALEM, VISAKAPATNAM- 530016	1800 200 3808
ASSAM/ ARUNACHAL PRADESH 3	Service Point, GNG Road Near Indian Bank Shivsagar Assam- 785640	1800 200 3808
	Vision Techno Associates, Hno.17, 1st Floor Ratan Dewan Road Ulubari Near Ulubari Flyover Guwahti Assam-781007	1800 200 3808
BIHAR 4	AMIN COMPUTER SYSTEMS & SERVICES, B-16, Basement, Grand Chandra Apartment, Fraser Road, PATNA -800001	1800 200 3808
CHANDIGARH 5	RAJIV MOBILE MART, BOOTH NO 50 & 31, SEC- 22 D, Near Malwa Tyres, CHANDIGARH - 160022	1800 200 3808
CHHATISGARH 6	MS MOBILE, MS MOBILE, DHIMRAPUR ROAD,NEAR-WOODLAND SHOWROOM,RAIGARH 496001	1800 200 3808
DELHI 7	Malik Tele Service, B-3, SAGAR TOWER, JANAK PURI, DISTRICT CENTER, NEW DELHI = 110058	1800 200 3808
GOA 8	ZOOM SERVICES,SHOP NO B-9 MALBHAT HIGHTS OPP JAMIA MASJID MALBHAT MARGAO 403601 GOA	1800 200 3808
GUJRAT/ Daman and Diu 9, 10	DHIYA COMMUNICATION,SHOP No-101, SHALIN COMPLEX, KRUSHNABAG CHAR RASTA, MANINAGAR, AHMEDABAD- 380008	1800 200 3808
	The Mobile Planet F-118 City Mall-1, Navjivan Shopping Kalol Dist- Gandhinagar, Gujrat - 382721,	1800 200 3808
HARYANA 11	SS MOBILE CARE, SHOP NO.205 , VASHIST COMPLEX, OPP.METRO PILLAR NO-52, SIKANDARPUR, MG ROAD, GURGAON - 122001	1800 200 3808


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HARYANACHAL PRADESH 12	KAMAL MOBILE ZONE, Shop no- 11,ALI COTTAGE OPP.KHALSA NIWAS, RAM BAZAR SHIMLA (H.P)-171001	1800 200 3808
JAMMU AND KASHMIR 13	SKY LINK SERVICES, JEWAL CHOWK,CANAL ROAD, NEAR: ABHINAV THEATRE, JAMMU 180001	1800 200 3808
	MALIK MULTISTORES, 16 SHRI CHANDER CHINAR COMPLEX M.A.ROAD OPP GOVT WOMENS COLLEGE SRINAGAR 190001	1800 200 3808
JHARKHAND 14	KAPOOR INTERPRISES, DANGRA TOLI CHOKE, NEAR DAVI MANDIR, RANCHI - 834001	1800 200 3808
KARNATAKA 15	Swaraj Business inc (Rapoo), No7, G.V.Complex, P.P.Lane, S.P.Road, Bangalore-560003	1800 200 3808
KERALA/ Lakshadweep 16,17	MAXTRON 37/1047-H, TSV COMPLEX, SUBASH CHANDRABOSS ROAD, ELAMKULAM - 682019	1800 200 3808
	LIVE INFOTECH AND SERVICES, TC 24/1033(3) , COTTOOR PLAZA W&C HOSPITAL ROAD , thycaud p.o Trivandrum 695014	1800 200 3808
MADHYA PRADESH 18	Peetambra Mobile Shop, 24, Jhaveri Market, Topi Bazar, Gwalior 474001	1800 200 3808
MAHARASHTRA/ Dadra and Nagar Haveli 19, 20	Aastha Enterprises, Shop no C /86, opp Mira Road Railway Station, Mira Road (East) Mumbai 401107 (MH)	1800 200 3808
	GOD'S GIFT, 129, BHAWAN MAHAL, S V ROAD, KHAR (WEST), MUMBAI - 400052	1800 200 3808
	Sai Services, Street 3 Bharuka Bhawan Flat No 59 B/H H.D.F.C Bank Dhantoli Nagpur Pin code 440012	1800 200 3808
Manipur/ Mizoram 21, 22	A3K Marketings, Thangal Bazar Imphal White Palace Gali, Opp UBI Bank Imphal Manipur-795001	1800 200 3808
Meghalaya/ Sikkim 23, 24	A 2 Z Mobile, Bombay Times Mawlonghat Pan Bazar Shillong-793001	1800 200 3808
NAGALAND 25	NIR Enterprises T.S Arcade Nyamo Lotha Road Dhimapur Nagaland-797116	1800 200 3808
ODHISA 26	CELLULAR UNIVERSE, PLOT-NO-167, BAPUJI NAGAR, NEAR WATER TANK, BHUBANESWAR - 751009	1800 200 3808

For KBR Trading Pvt. Ltd.

  
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		K.M COMMUNICATION PVT. LTD, AT/PO-NAYABAZAR,PS-SAHADEVKHUNTA,VIA-MOTIGANJ,DIST-BALASORE, 756001	1800 200 3808
PUDUCHERRY	27	NEW WINSYS, NO: 285, E.C.R MAIN ROAD, ( NEAR GOVT., PRESS SIGNAL , LAWSPET, PUDUCHERRY . Pin 605008	1800 200 3808
PUNJAB	28	Cellpoint, shop no-201,sunrise plaza ,cooper road, amritsar 143001	1800 200 3808
RAJASTHAN	29	Globe Networth, B-18, Raisar Plaza, Indra Bazar, M.I.Road, Jaipur-302001	1800 200 3808
		Vinayaka Mobile Solutions, Shop NO. B-24 Bothra Complex, Modern Market, Bikaner- 334001	1800 200 3808
TAMIL NADU	30	Varshik Information Solution, 210 MTH Road, Villivakkam, Chennai-600049	1800 200 3808
		ACELINX INFOTECH , 315/7, 1st Floor, Viyes Complex, Sanganoor Main Road, Rathinapuri COIMBATORE 641027	1800 200 3808
TELANGANA	31	ESS EMM COMPUTERS (Rapoo), 92,CELLAR,CHENOY TRADE CENTER,PARKLANE,SECUNDRABAD,500003	1800 200 3808
Tripura	32	LAXMI Telecom, Melarmath H.G.B Road.Agartala West Tripura 799001	1800 200 3808
		Surjit S Mobile Care, Melarmath HGB Road, Agartala, West Tripura- 799003	1800 200 3808
UTTAR PRADESH	33	Compu World Automation & System care (p) Ltd, 94 M.G MARG, 2ND & 4TH FLOOR , OBC BUILDING, OPP GOVERNOR'S HOUSE , HAZRATGANJ, LUCKNOW- 226001	1800 200 3808
		SAGAR MOBILE (Kanpur), Shop No. 5 , 124/136 B, Block Govind Nagar Kanpur 208006	1800 200 3808
UTTARAKHAND	34	Allied Info - Tel, 25- Tilak Road, Opp H P Kindergarten School, Dehra Dun - 248001	1800 200 3808
		F1 SOLUTIONS, R-120, Shivalik Nagar BHEL HARIDWAR 249403	1800 200 3808
WEST BENGAL	35	ANAND & CO ELECTRONICS PVT. LTD, P-161, VIP ROAD , SCHEME 7 M, KOLKATA-700054	1800 200 3808

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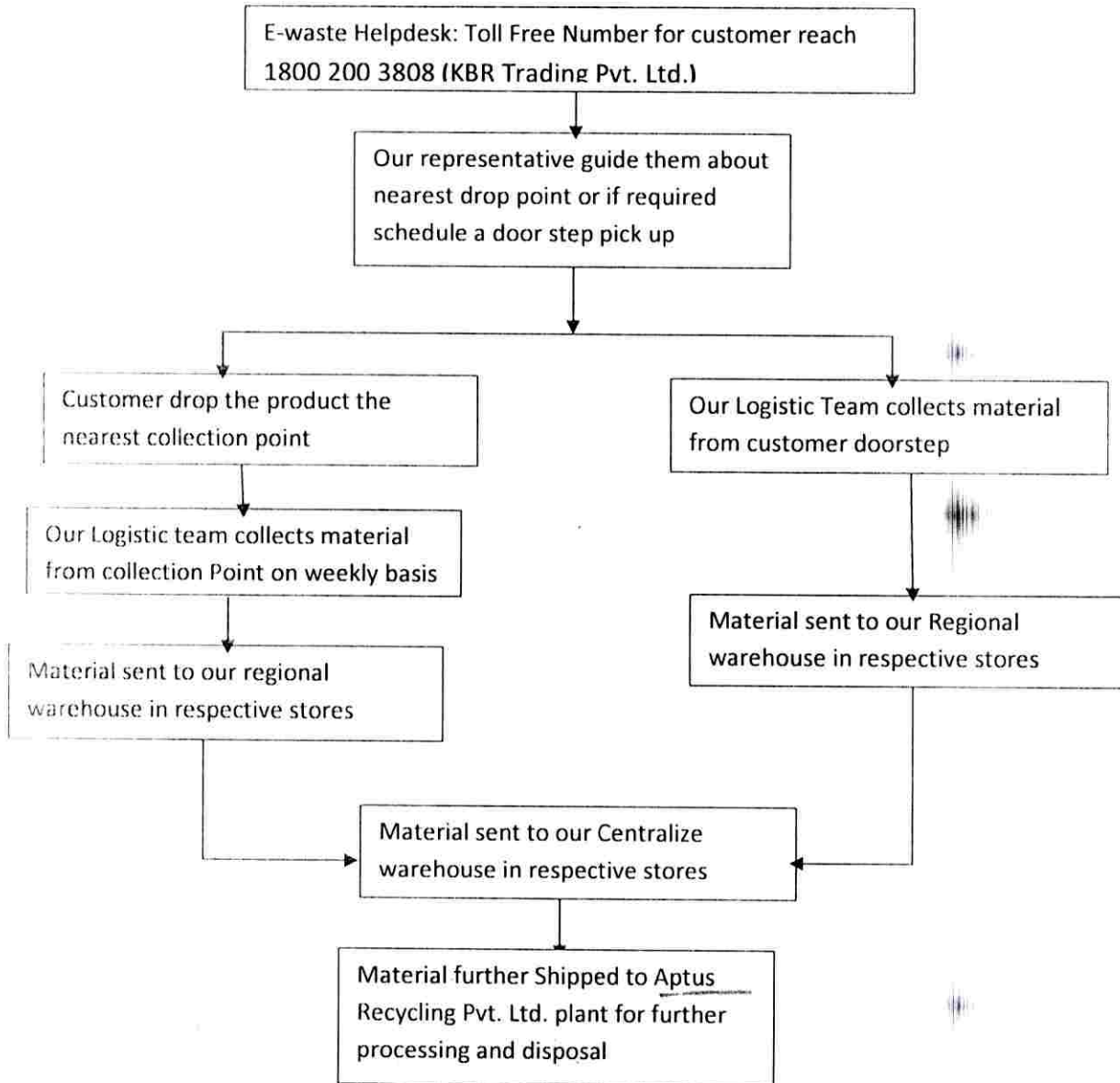
  
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## E –Waste channelization flow chart



For KBR Trading Pvt. Ltd.

  
Director

**Whether all states covered?**

We will cover West Bengal, Karnataka, Bihar, Madhya Pradesh, Assam, Uttar Pradesh, Tripura, Telangana, Rajasthan, Punjab, Delhi, Maharashtra, Jammu & Kashmir, Haryana, Chandigarh, Gujarat and Andhra Pradesh.

**Specific Collection Schemes**

**Buy Back:**

We will develop mechanism for incentivizing our customer who wants to return their end of life product (e-waste). If any of our consumers don't want to use their product, they can call our E-waste helpdesk and our team will directly communicate to the respective customer about the current buy back scheme. Upon the confirmation received from customer side, we will make an arrangement for collection of E-waste from their door step and depending upon life of product. We do incentive our customers.

**E-waste Exchange Scheme:**

We will run e-waste exchange program where we will create regular mechanism to our end user to deposit any of their old mobile phone (branded phone are not allowed), we exchange the same by giving some discount.

**Coupons:** We can also offer coupons for our old customers and they can take benefit of the coupons. These coupons can be discount of specific amount or can be a gift to the customers.

**New Product:** After sales, we will regularly offer our customer about the new products availability and offer our customer to exchange their old products.

For KBR Trading Pvt. Ltd.



Director



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## **Agreements with Authorised Recyclers/ Dismantlers**

We have partnered with E waste Recyclers India for channelization as well as disposal of all our e-waste generated from PAN India.

### **Details of Recycler are as follows:**

**Name of the company:** Aptus Recycling Pvt. Ltd. ✓

**Address:** No.241/4B, Maganur Village, Kiragavalu Hobli,  
Malavalli Town, Mandya-571430, Karnataka

**Contact Details:** 9818447721

**Email id:** info@aptusrecycling.com

**Processing Capacity:** 300 MT per Annum

For KBR Trading Pvt. Ltd.

  
Director

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## **Estimated budget earmarked for Extended Producer Responsibility (EPR)**

Estimated budget earmarked for Extended Producer Responsibility (EPR) is given below:

<b>S. No.</b>	<b>Particulars</b>	<b>Estimated Budget (Rs.)</b>
1.	Awareness	80,000/-
2.	Specific Collection Schemes	45,000/-
3.	Collection Centres /points	50,000/-
4.	Channelization (including cost of the reverse logistics)	50,000/-
5.	Recyclers /Dismantlers	10,000/-
6.	ROHS testing	As per actual cost as per CPCB norms
7.	Any Other Schemes	Nil

**Note:** We are open to modify or change our estimated budget as per any new guidelines and rules & Regulations of CPCB given by time to time.

For KBR Trading Pvt. Ltd.  
*Halsaj*  
Director

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## **Proposed Awareness Plan:**

Each and every customer is advice and creates awareness about how can we handle the electronic goods and channelize it to approved E-waste recycler/dismantler as per E-waste management rules 2016. Lack of awareness among various stakeholders about the ill effects of the end-of-life products (e-waste), is the major concern in our country. For reducing the adverse impact on environment and health we need to initiate sustainable mechanism to create awareness among the stake holders.

KBR will launch awareness programme on Environmental Hazards of Electronic Waste under EPR plan implementation. We are planning to provide financial support for conducting various awareness programmes by Academic Institutions, Industry Associations and professional organisations for organizing workshops/ seminars for schools/ colleges/ Resident Welfare Associations (RWAs)/ Bulk Consumers/ Regulatory bodies, media engagement etc. so that they can provide information regarding buy-back programme system of KBR and making campaign material for wide circulation on ill-effects associated with e-waste.

An e- waste awareness manual can be provided to customers for handling e-waste with proper guidelines as per E-waste management rule 2016.

We also try to provide awareness to all by the means of social media like Facebook, and providing advertisements and posters so that each and every customer would be aware about how to handle the E-waste.

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Director

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<http://karamobiles.co.in/ewaste.html> ✓

**E waste Recycling** 

- At KBR we understand that our responsibility doesn't end at selling you our products.
- KBR has been working in the area of safe disposal of electronic waste. Since mobiles, tablets and other electronic items are made of hazardous constituents under our global policy, as well the legislation passed by the Ministry of Environment Forest (MOEF) & CC (Climate Change) called E-waste (Management) Rules, 2011.
- KBR will seek shared responsibility and cooperation from customers in reducing the environmental impact of their products.
- KBR will comply with all the applicable laws related to e-waste management.
- As a part of e-waste recycling initiative, KBR has partnered with an authorized e-waste recycling company named as Aptus Recycling Pvt. Ltd. for collection, dismantling and disposing E-waste collected from all over India. Aptus vision is to look at e-waste not just as waste but as an important resource that can be made useful instead of shunning it as a social and environmental burden with their fully automated facility for e-waste recycling. Under this partnership, KBR will provide e-waste drop-off centres and ensure environmentally safe management of electronics that have reached their end-of-life phase. All the necessary and legal authorisations required for the processing facilities have been taken and approved by the concerned governmental agencies.

**Do's:**

Follow the instructions for proper handling of end-of-life equipment in our catalogues.

9:59 PM  
19-Feb-18

For KBR Trading Pvt. Ltd.

  
Authorized Signatory

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