

Extended Producer Responsibility Plan

Extended Producer Responsibility (EPR) is the responsibility of every producer of electrical and electronic equipment (EEE) for channelization of e-waste to an authorized dismantler / recycler to ensure environmentally sound management of such waste.

We, HITLER BROTHERS Being the producer as per E-waste (management) Rules, 2016, are submitting our detailed EPR plan. We being a good corporate citizen always give priority to compliance and follow all regulations amended time to time by government authorities related to e-waste management. We hereby submit our EPR plan having details about general scheme of collection, channelization plan, RoHS compliance details etc.

General Scheme of collection

We have partnered with E-waste Recyclers India registered with Uttar Pradesh Pollution Control Board for management and dismantling / recycling of all our e-waste.

- As a part of agreement, E-waste Recyclers India will collect all our E-waste generated from PAN India and dismantle or recycle the same at their plant at E-50, UPSIDC Industrial Area, 98 KM Stone, NH2, Kosi Kotawan, District Mathura, U.P. India
- E-waste Recyclers India, our e-waste management partner is having all authorization related e-waste dismantling from UP/CPCB and having all connects related to Air/Water/Hazardous waste. They have capacity of 6000 MT per annum.
- Keeping in view our sales volume and generation of e-waste as per our future e-waste targets and our expansion plan we have decided to follow these mechanisms in our organization for collection of e-waste.
 - As per our agreement with E-waste Recyclers India. If any customer wants to handover their old product they can reach or call our e-waste recycling partner's Toll Free No 1800-102-5679. Our representatives explain them about process of dismantling/recycling and make them aware about nearest drop point available to drop the E-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door steps we do send either our logistics team or E-waste Recyclers India team to collect the items and channelize the same to our e-waste partner plant for final processing.

For HITLER BROTHERS

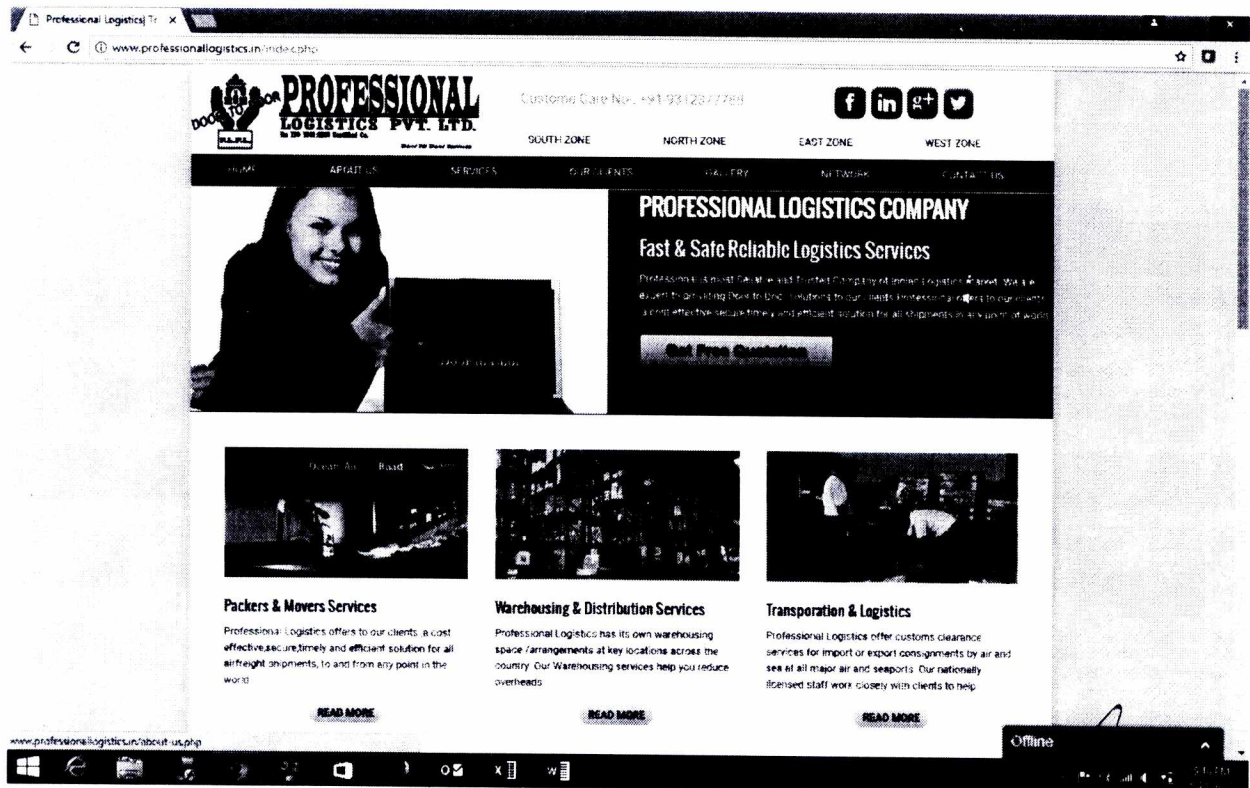
Proprietor

B-30, Shalimar Enclave, Kamala Nagar, Agra Uttar Pradesh Contact No:-9219650000

Haryana Branch:- Khatauni No- Shiv Ashram Compound Old Gurgaon Delhi Road VPO Dunda Hera Gurhaon-122016

Collection Points/Collection Centres

E-waste Recyclers India has signed an agreement with **Professional Logistics Pvt Ltd** for reverse logistics for Channelization of E-waste to the facility. Copy of an agreement is attached for smooth channelization of E-waste. Copy of Collection list is enclosed.



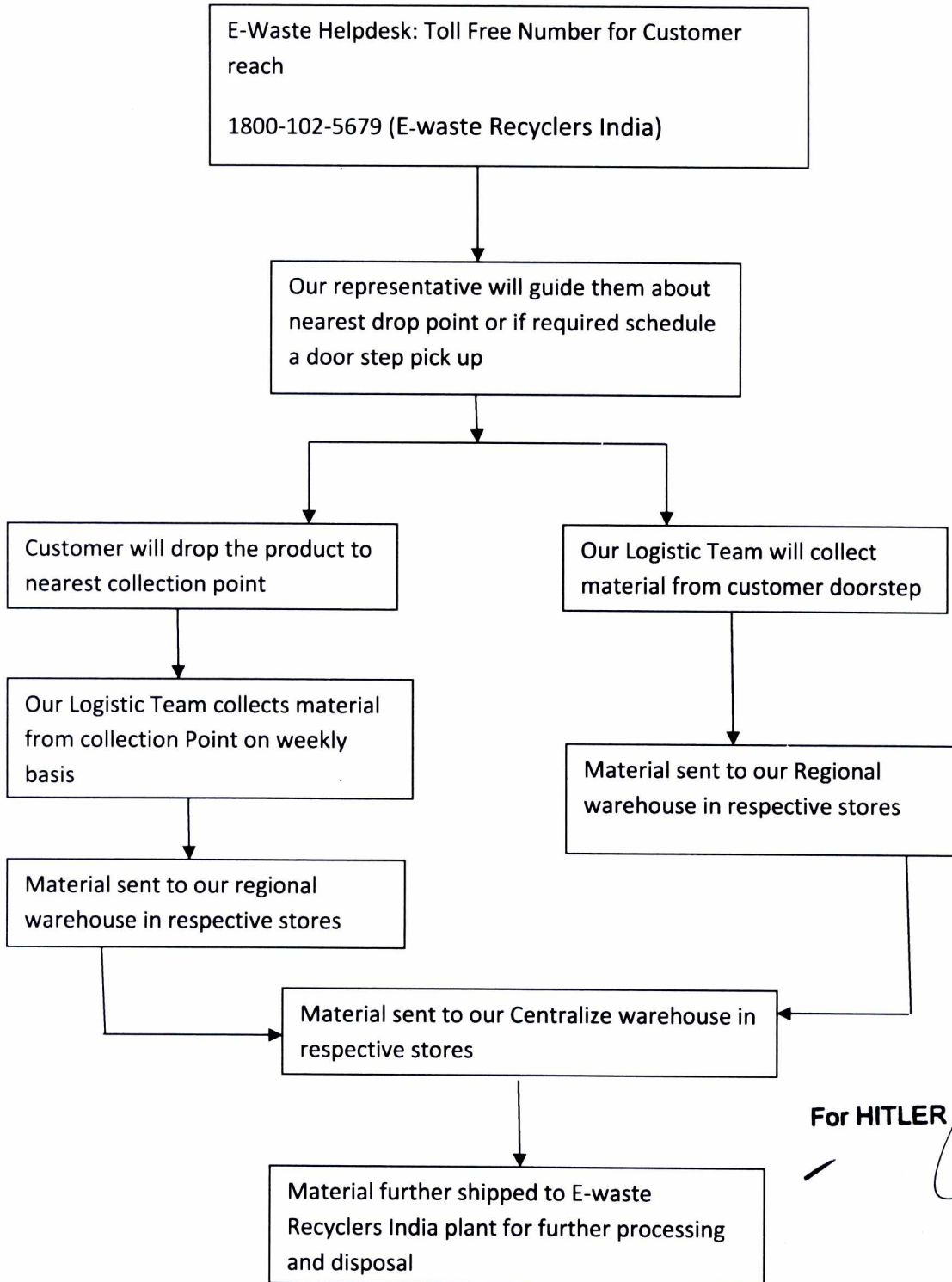
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E-Waste channelization flow chart



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Whether all states are covered?

We will cover all the states in India.

Specific Collection Schemes (Buyback, Exchange, DRS etc.):

Buyback:

We will have a mechanism of incentivizing customer who wants to return their end of life product (E-waste), whereby any of our customer want to discard their product. They can call on our toll-free numbers as mentioned in flow chart. Once any call received by our representative, our team will directly call them and make an agreement to collect the E-waste from their door step and depending upon life of product, we will do incentive to our customer.

E - waste exchange scheme

Exchange facility is offered to every customer. We will give some discount (depends on the quality of the old product) for exchange their old product with new product so that customer can take benefits of this scheme and we can easily get all the products placed in the market at the end of the life and same will be channelized to recycler for recycling purpose.

DRS

We are not planning yet to implement DRS for our customers. We will intimate to CPCB once we will finalize the same.

New product:

After sales, we will regularly offer our customer about the new products availability and offer our customer to exchange their old products.

Note: We will create awareness about new schemes to our consumers through flash on website, newspaper advertisement, brochures, warranty cards, different type of awareness programmes and mass mail.

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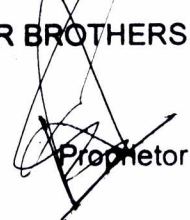
Estimated budget earmarked For Extended Producer Responsibility (EPR)

Estimated budget earmarked for Extended Producer Responsibility (EPR) is given below:

S.NO.	Particulars	Estimated Budget (Rs.)
1.	Awareness	95000/-
2.	Specific Collection Schemes	55000/-
3.	Collection Centers/Points	50000/-
4.	Channelization (including cost of the reverse logistics)	50,000/-
5.	Recyclers / Dismantlers	10,000/-
6.	RoHS Testing	As per actual cost as per CPCB norms
7.	Any Other Schemes	Nil

Note: We are open to modify or change our estimated budget as per any new guidelines and rules & Regulations of CPCB given by time to time.

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Proposed producers awareness and allied initiatives

Each and every customer I'd advice and create awareness about how can we handle the electronic goods and channelize it to approved E- waste recycler/dismantler as per E- waste management rules 2016. Lack of awareness among various stakeholders about the ill effects of the end- of-life products (e-waste), is the major concern in our country. For reducing the adverse impact on environment and health we need to initiate sustainable mechanism to create awareness among the stake holders.

HITLER BROTHERS will launch awareness programme on environmental hazards of electronic waste under EPR plan implementation. We are planning to provide financial support for conducting various awareness programmes by academic institutions, industry associations and professional organizations for organizing workshops/ seminars for schools/colleges/resident welfare associations (RWAs)/ bulk consumers/regulatory bodies, media engagement etc. So that they can provide information regarding buy- back programme system of HITLER BROTHES and main campaign material for wide circulation on ill effects associated with e-waste.

An e-waste awareness manual can be provided to consumers for handling e-waste with proper guidelines as port e-waste management rule 2016.

We also try to provide awareness to all by the means of social media like Facebook, and providing advertisements and posters so that each and every customer would be aware about how to handle the E-waste. We will also do the following activities:

1. **Social Media:** We also try to provide awareness to all by the means of social media like Facebook, and providing advertisements and posters so that each and every customer would be aware about how to handle the E-waste.
2. **Workshops:** We will also conduct region wise awareness programme and workshops at specific period of time and invite various stakeholders to attend the same and we spread awareness about our stakeholders about benefits of the recycling of electronic goods.
3. **Training:** At the time of sales of the electronic goods, the customer are provide training about how to use that electronic gods and at the end of the life of each products, it should be disposed as per E-waste management rule and should not be left in open environment.
4. **Logos:** while packaging of the product, we ensure that there will be E-Waste recycling logos on the packed product.

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- 5. **User guide / booklet / brochures:** It will be provided to customers for handling E-Waste as far as collection and recycling arrangements with proper guidelines as per E-Waste management rules 2016

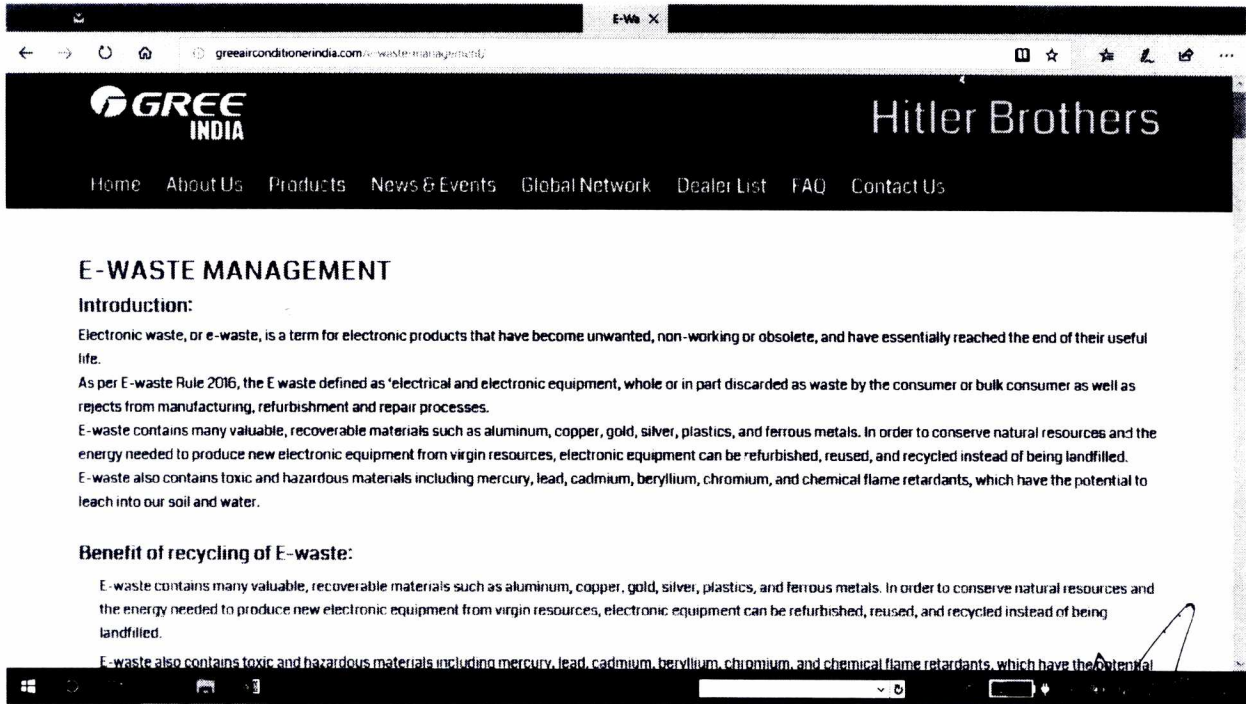
Summary of Awareness Program:

Particulars	Details
Seminars/Workshops	Once in a year
Social media / Advertisements	Once in six months
Logos	On packaging of every product
User Guides / Booklets / Brochures	Inside every packed product

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<http://greeairconditionerindia.com/e-waste-management/>



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