

Extended Producer's Responsibility Plan

We, **Beetel Teletech Limited**, being the producer as per E-waste (management) Rules, 2016, hereby pleased to submit our detailed EPR plan. We being a good corporate governance company, always give priority to compliance and follow all regulations amended from time to time by government authorities related to e-waste management. As per the requirement of new E-waste Management Rules, 2016.

- A. We hereby submit our EPR plan providing general scheme of collection, channelisation plan, RoHS compliance details etc.

1. Brief on general scheme of collection

- We have partnered with 3R Recycler registered with HSPCB for management and dismantling/disposal of the e-waste.
- As a part of agreement 3R Recycler will collect all the E-waste generated from PAN India and disposes the same at their plant in IMT Manesar.
- 3R recycler is an authorised dismantler duly authorised by HSPCB/CPCB and is possessed with all approvals related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.

- Keeping in view our sales volume and generation of e-waste as per our targets we propose to follow these following mechanism for collection of e-waste:

a) In terms of agreement with 3R recycler, any consumer who wish to handover the old product, they can call at the toll free numbers (region wise covering entire India-North India-**1800-102-8632** , South India – **1800-843-3303** ,East India -**1800-843-3301**, West India-**1800-843-3302**) provided by e-waste partner. The representative will explain the consumer about the process of disposal and make them aware about nearest collection centre available to drop the e-waste thereby providing information about incentive or exchange policy, if any. If any customer wish to get the product collected from their door step, we will take appropriate steps to get it collected either from our logistics team or by the 3R recycler team for the purpose of final processing.

b) We propose to nominate the collection centre hereinafter on pan India basis for the collection of e-waste from the end consumer.

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a Brightstar Company

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CIN: U32204HR1999PLC042204



c) We have also formulated an awareness plan to increase the awareness among the consumer about e-waste management.

2. Details of collection centres

The collection centres meant for collection of material from end user and channelizing the same to our e-waste management partner is as follows:-

S. no	State	Address and Location
1	Delhi	Beetel Teletech Limited
		C/O Alexis Global Pvt. Ltd
		C-39, Ground Floor, Okhla Industrial Area
		Phase-2, New Delhi - 110020
2	Haryana	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd
		Khasra No. 2771, Main Sheetla Mata Mandir Road, Opp. Of Sector - 5, Petrol Pump
		Near Anmol, Vatika, Gurgaon - 122001, Haryana
3	Rajashtan	Beetel Teletech Limited
		C/O Drive India Enterprise Solutions Ltd.
		G 976 , Sitapura Industrial Area, Phase 3
		Jaipur-302022, Rajasthan
4	Jammu & Kashmir	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd.
		Khasra No. 271/38, Industrial Area Gangyal
		Near CRPF Gate-33BN, Village Markhari, Jammu - 180010
5	Punjab	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd
		13K-12/1/2m, Khasra No. 81/3,7,8, 13/2, 14/17, 18,23,24, Khata No. 888/1049,
		Near Baddowal Railway station, Ferozpur Road, Ludhiana - 142021, Punjab
6	Chandigarh	Beetel Teletech Limited
		C/o Gati-Kintetsu Express Private Limited,
		#34/1, Raipur Kalan, V.P.O, Chandigarh - 160102
7	Himanchal	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd

		Khasra no-31 and 32, Sector -6
		Parwanoo -173220 , Himanchal Pradesh
8	Uttrakhand	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd.
		Khasra No. 524-526, Miyawala Chowk,
		Haridwar Rd., Dehradun - 248001, Uttarakhand
9	Uttar Pradesh	Beetel Teletech Limited
		C/O Sigma Supply Chain Solution Pvt. Ltd.
		C-75, 1st Floor, Sector-4, Noida-201301, UP
10	Uttar Pradesh	Beetel Teletech Limited
		C/o Alexis global pvt ltd
		E-418,Transport Nagar
		Lucknow -226012, UP
11	West Bengal	Beetel Teletech Limited
		C/O Relay Express Pvt Ltd
		670, Uttar Panchannagram,Paschim Chowbagha, Taj Leather compound
		E.M Bypss, Opposite Landmark Hotel, Kolkatta-700100, West Bengal
12	Bihar	Beetel Teletech Limited
		C/O Alexis Global Pvt Ltd, Shalimar Cold Storage,
		Gate No - 4, Bye pass road, P O Anisabad, P S Gardanibagh
		C. No - 264 Ward No - 08, Holding No 558/414A, Patna - 800002, Bihar
13	Jharkhand	Beetel Teletech Limited
		C/O Drive India Enterprise Solutions Ltd.
		BOC Compound, Holding No 1668/A
		Old HB road , Ranchi-834001, Jharkhand
14	Orissa	Beetel Teletech Limited
		C/O Drive India Enterprise Solutions Ltd.
		Plot no.97, Chandaka Industrial estate, Patia, Near KIIT
		Bhubaneshwar - 751024, Orissa
15	Assam	Beetel Teletech Limited
		C/O Mahalaxmi Logistics
		Khemka Warehouse Compound,
		G.S. Road, Bhangagarh, Guwahati-781005, Assam

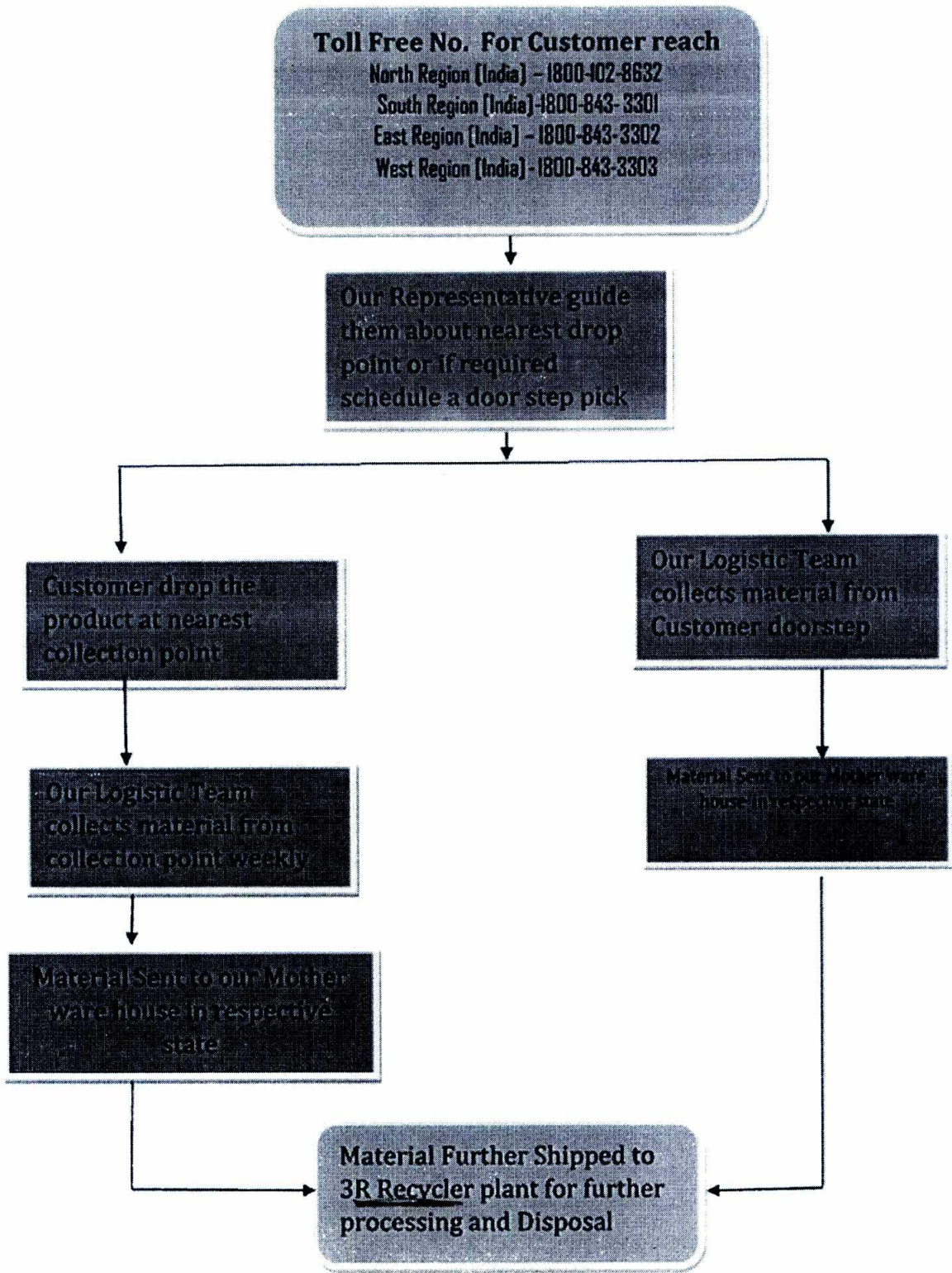
16	Maharashtra	Beetel Teletech Limited
		C/O Capricorn Logistics Pvt. Ltd.
		Shah Commercial Complex, H.No 492, Gala No. 7 & 8, Anjur Road
		Dapode village, Opp. Gupta w/h, Tal. Bhiwandi, Thane 421302, Maharashtra
17	Maharashtra	Beetel Teletech Limited
		C/O Logix supply chain solutions Pvt. Ltd
		Gala No- 39 & 40, Nav Nandanvan Industrial Estate, C.S.Limited, Opp P&T Colony
		Near Telephone Exchange, Mulund(W), Mumbai -400080, Maharashtra
18	Gujarat	Beetel Teletech Limited
		C/O RELAY EXPRESS PVT. LTD.
		Survey Number 213 P, Village Navapura
		Block Sanand, District Ahmedabad, Gujarat - 382210
19	Madhya Pradesh	Beetel Teletech Limited
		C/O Shree Saumitra Enterprises
		#128-A, S.R.Compound, Gram - Lasudia Mori
		Dist and Tehsil-Indore - 452010, Madhpradesh
20	Chhattisgarh	Beetel Teletech Limited
		C/O Karamchand Agencies
		4, Raipur C&F Complex, Near RTO Office, Dhamtari Road
		Devpuri Raipur - 492 015, Chhatishgarh
21	Goa	Beetel Teletech Limited
		C/O Capricorn Logistics Pvt. Ltd.
		Plot No -11, Phase 3-B, Behind Finolex Cable
		Verna Industrial Estate, Verna, Goa - 403723
22	Karnataka	Beetel Teletech Limited
		C/o M/s Sindhu Cargo Services Pvt Ltd,
		Survey # 16/1 near Dakshin Honda, Opposite to Hosur road,
		Singsandra, Bangalore-560068, Karnataka
23	Tamil Nadu	Beetel Teletech Limited
		C/o Drive India Enterprise Solutions Ltd
		Logistics Service Provider, Survey No. 1315/2,
		No. 89, G N T Road, Madhavaram, Chennai - 600110, Taminadu
24	Telengana	Beetel Teletech Limited

		C/O Sree Enterprises, Nos-4, Building No -63/04, Survey No-157,158,159 Dualpally Road, Kompally Village, Secunderabad, Telangana -500 014
25	Kerala	Beetel Teletech Limited C/o Mint Logistics Building No : 9/361-B (Old No 44/495-H), Re. Survey No : 571/9, Block No : 43, Kodikuthumala, Ashokapuram P.O, Aluva, Kerala - 683101
26	Semandhra (AP)	Beetel Teletech Limited C/O Relay Express Pvt Ltd. Plot No.209, Block No. C-07, Kanuru New Auto Nagar Vijaywada, Andhra Pradesh -520007

24 status

3. Flow-chart of channelisation

- We have partnered with 3R Recycler, registered with HSPCB, for management and dismantling/recycling/disposal of all our e-waste.
- In terms of agreement with the 3R Recycler, the recycler collect all E-waste generated from PAN India and disposes the same at their plant in IMT Manesar.
- Keeping in view our sales volume and generation of e-waste, we have decided to follow these mechanism in our organisation for collection of e-waste.
- We have set up toll free number for our end user and publish the same in website, newspaper advertisements, user manual, product package and banners at our collection centres to aware customer about hazardous of improper handling of e-waste as well as to suggest them about nearest e-waste collection centres or to schedule a pickup from their door step with the help our pan India logistics facility.
- The flowchart for channelization of e-waste is follows:



4. Whether all States are covered?

Yes, all states are covered by Beutel. In some states where we do not have warehouses, we have logistics facility for the collection of e-waste from end consumer.

5. Specific collection schemes (buyback, exchange, DRS, etc.)

a. Buyback scheme

We propose to have a mechanism of incentivising customer who wish to return their end of life product (e-waste), whereby if any customer wish to discard their product, they can call on the e-waste management partner toll free number (North India-**1800-102-8632** , South India – **1800-843-3303** ,East India -**1800-843-3301**, West India-**1800-843-3302**). The representative will explain them about the process of disposal and shall make them aware about nearest collection centre available to drop the e-waste and shall also give information about the incentive or exchange offer, if any, we will offer to them against their end of life product. If any customer wants to handover the material from their door step we do send either our logistics team or 3R recycler team to collect the item and channelize the same to our e-waste partner plant for final processing. We incentivise our customer depending upon the life of the Product.

b. E-waste Exchange:

We usually run e-waste exchange program whereby we will encourage our end user to deposit any of their old phone (irrespective of brand).we exchange the same with either new one after giving some discount. This can be done at any of our collection centre or by calling at our toll free number. As of now we have no online mechanism for e-waste exchange but in future if required we will have a facility of online e-waste exchange.

c. DRS

We have not opted for 'Deposit Refund scheme' though we encourage our end users (customers) to handover their end of life product by incentivising them either by awarding them with monetary benefit or by giving discounts on purchase of new product against submission of old product.

6. Agreements with Authorised Recyclers / Dismantlers

We have partnered with 3R Recycler for channelisation as well as disposal of all our e-waste generated from PAN India.

Details are as follows:

Name- 3R Recycler

Plant Address- Plot No-266, Sector-8, IMT Manesar, Gurgaon, Haryana- 122052

7/10 

Processing capacity- 1800MTA
Contact details- 011-43026362

Agreement is enclosed as Item A.

7. RoHS Declaration

ROHS declaration is enclosed as Item B.

8. Awareness Plan

1. We have partnered with 3R Recycler, registered with HSPCB, for management and disposal of all our e-waste.
2. We furnish all the details related to disposal of e-waste/ toll free number on our website to educate customer about e-waste.
3. We have establish a Toll Free number for our customers. If they want to give their end of life product for recycling they call on toll free number and handover the same to us , finally our logistics team/e-waste partner 3R Recycler collect those from across India collection centres and dispose the same in environmentally sound manner.
4. We have installed w-waste bin at our service centres/collection points across India and partnered with 3R Recycler for its collection and recycling.
5. We propose to regularly conduct awareness drive at all our offices and provide proper training to employees about handing of E-waste.
6. Company is also undertaking awareness programs through website, posters, and information booklets accompanying the equipment with regard to:
 - a) information on hazardous constituents (like lead, mercury, cadmium or chromium) in electrical and electronic equipment;
 - b) information on hazards of improper handling, accidental breakage, damage and/or improper recycling of e-waste;
 - c) instructions for handling of the equipment after its use along with the Do's and Don'ts ; and
 - d) Affixing a visible, legible and indelible symbol (non-disposal as ordinary waste) on the products or information booklets to prevent e-waste from being dropped in garbage bins containing waste destined for disposal.

9. Website information

Website information is enclosed as Item C.

The information and documents provided in Extended Producers' Responsibility Plan are true to the best of my knowledge.

A handwritten signature in blue ink is written over a circular stamp. The stamp contains the word "EXTENDED" in a curved path at the top. The signature is a stylized, cursive "S" or "S" shape.



About Beetel

Profile

Vision

Management Team

Environment Policy

Manufacturing Facility

Legal



Environment Policy

EWASTE RECYCLING POLICY

E-waste: A concern, an opportunity

Electronic waste (e-waste) is a rising concern. An estimated quantity of 20 – 50 million tonnes of e-waste is generated worldwide each year. A lot of it is hazardous and recyclable, if only it were channelized properly. And a lot of it is hazardous, unless disposed properly.

Why Recycle ?

Recycling is an important way for individuals and businesses to reduce the waste they generate and de-risk the negative impact that irresponsible disposal cause. Recycling also conserves natural resources. Reducing, reusing, recycling and buying recycled products benefits our natural world and our economy.

We all have a responsibility to ensure that the electronic appliances are properly disposed off at the end of their lives. Please return your Beetel branded products for recycling when they reach the end of their useful life.

What can be recycled?

- Office e-waste
- Telephones (all types)
- Electrical and electronic typewriters
- Fax machines
- Printers, including cartridges
- Copying equipment
- User terminals and systems
- Notebook and notepad computers
- E-waste generated from manufacturing of electrical and electronic equipment at the Beetel factory,
- E-waste generated from service centres and brand shops of Beetel;
- The End-of-Life (EOL) products—those that have run out their utility—received from the consumers

How it works

Each Beetel product comes with a product information booklet. This carries instructions on how to dispose the product when it reaches the end of its life.

Look for the Wheelie Bin logo and the instructions as shown below:

For the purpose of recycling to facilitate effective utilization of resources, please return this product to a nearby authorized Collection points when disposing product.



What the Wheelie Bin symbol means. The symbol says don't dispose your e-waste into the municipal waste collection bins. That's because these wastes are hazardous in nature and need to be recycled in a special way.

How to dispose a product?

Do not discard your product in any bin or to any local vendor. Please contact on our Toll Free Number: North India-1800-102-8632 , South India – 1800-843-3303 ,East India -1800-843-3301, West India-1800-843-3302. Customer care personnel will give you a unique number and also guide you as to where to hand over the product. Beetel has tied up with 3R Recycler Pvt Limited to recycle the E-waste. As a social initiative Beetel has also put up a green bin at its various locations encouraging people to dispose the e-waste in an environmental friendly manner and in compliance to applicable Government rules and regulations.

Conditions

Handwritten signature and initials 'S/10'.

Beetel

Products offered for recycling are not eligible for exchange offers

The service for recycling End-of-Life (EOL) products can be availed by consumers for Beetel branded products only.

The service is available as per conditions applicable in respective area by recyclers.

Beetel reserves the right to modify / change any part of the program at any time at its sole discretion.

All disputes related to or arising out of this program are subject to jurisdiction of the competent courts in Gurgaon only.

In case of any queries regarding the proper disposal and/or recycling of electronics, consumers can contact the helpdesk at

Toll Free Numbers – North India-1800-102-8632, South India – 1800-843-303, East India -1800-843-3301, West India-1800-843-3302

Email – info@3recycler.com

